

# Dealer Showroom Offer

Boundless possibilities from Steelcase  
and our community of brands

Spring 2024

**Steelcase**





# Offer Closes June 3

- DSO Guide available on [Steelcase.com/New](https://steelcase.com/New)
- Please place your orders early in the offer window. Ordering on the last day of the offer limits our ability to help you troubleshoot.
- Order finish samples now
- All products are available to order now



# Future Offers

The DSO always go live the same day as the Dealer Broadcast

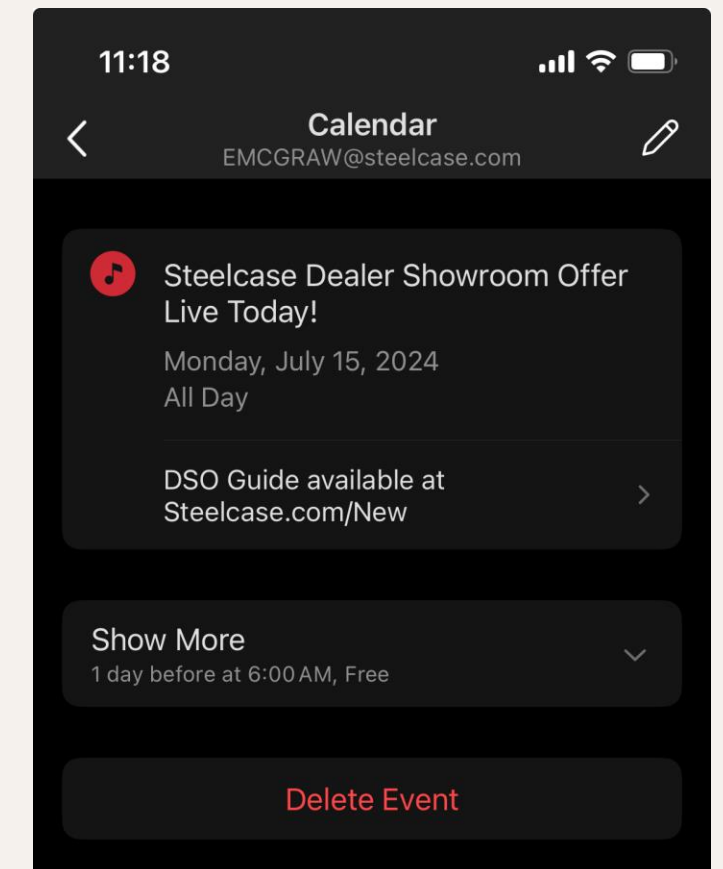
# Information

- Americas News
- [Steelcase.com/New](https://www.steelcase.com/New)

# Planning Tip:

1. Take a photo of this slide
2. Add future DSO open dates to your calendar:

Summer 2024: July 15  
Fall 2024: October 21  
Winter 2025: January 20  
Spring 2025: April 21  
Summer 2025: July 21  
Fall 2025: October 20





# Products

- Steelcase Eclipse Enhancements
- Tom Dixon Fat Chair
- Currency
- Coalesse Ensemble





# Steelcase Rewards Showroom Experience Requirements

The following products need to be represented in your showroom to meet the Showroom Experience Requirement. If they already are, then you've fulfilled this requirement. However, we encourage you to take advantage of the deep DSO discount to refresh your space with the new additions or enhancements.

- Currency
- Eclipse

The following product is new and needs to be represented in your showroom:

- Ensemble



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# Spring 2024 Dealer Showroom Offer Product Offering

We're excited to offer you these new and enhanced products at phenomenal discounts!

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# Steelcase Eclipse Light

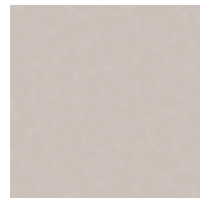
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# Steelcase Eclipse Light

- Same price and same light performance, now with wireless charging
- New 15-watt wireless charging provides power for devices that lay flat on base
- Added Clay 4239 to replace Pewter 7018
- Subtle "+" wireless charging icon added to base
- **2 units** can be purchased at the max list price.



ZW01 Arctic White  
Smooth Paint | Paint 1

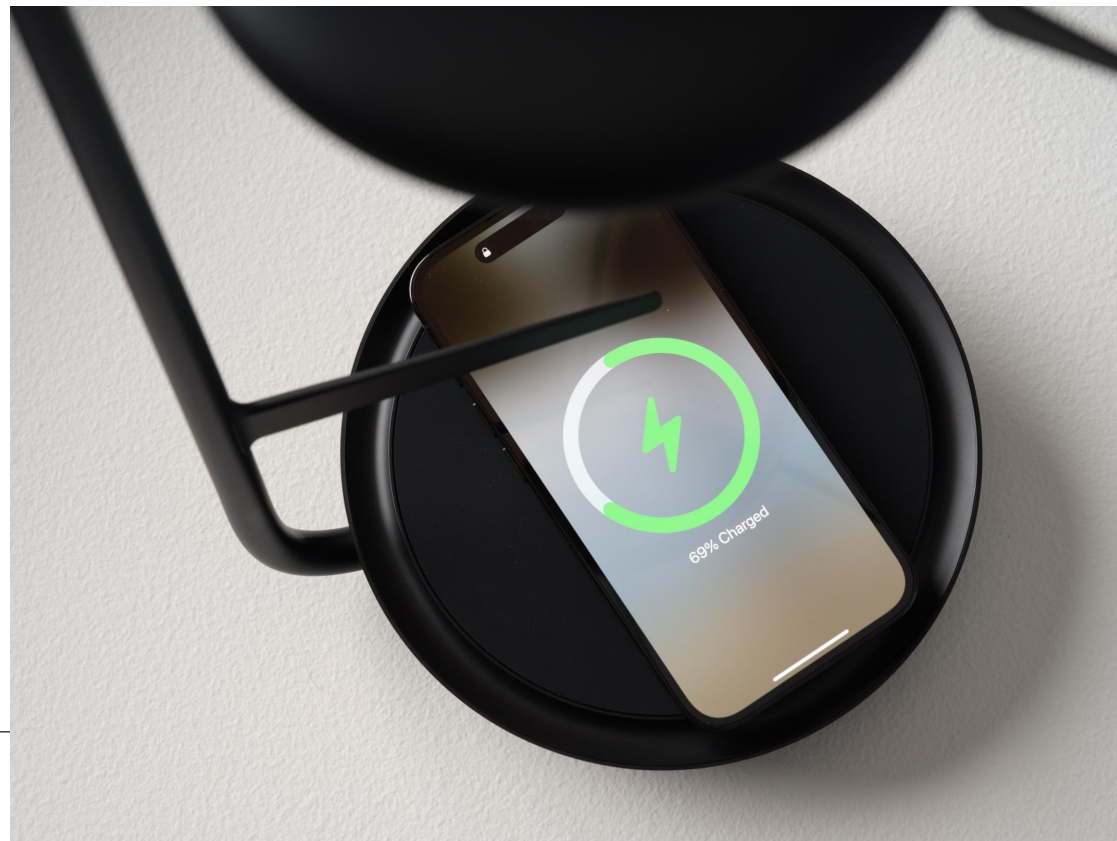


4239 Clay  
Smooth Paint | Paint 1



4135 Black  
Smooth Paint | Paint 1

Steelcase





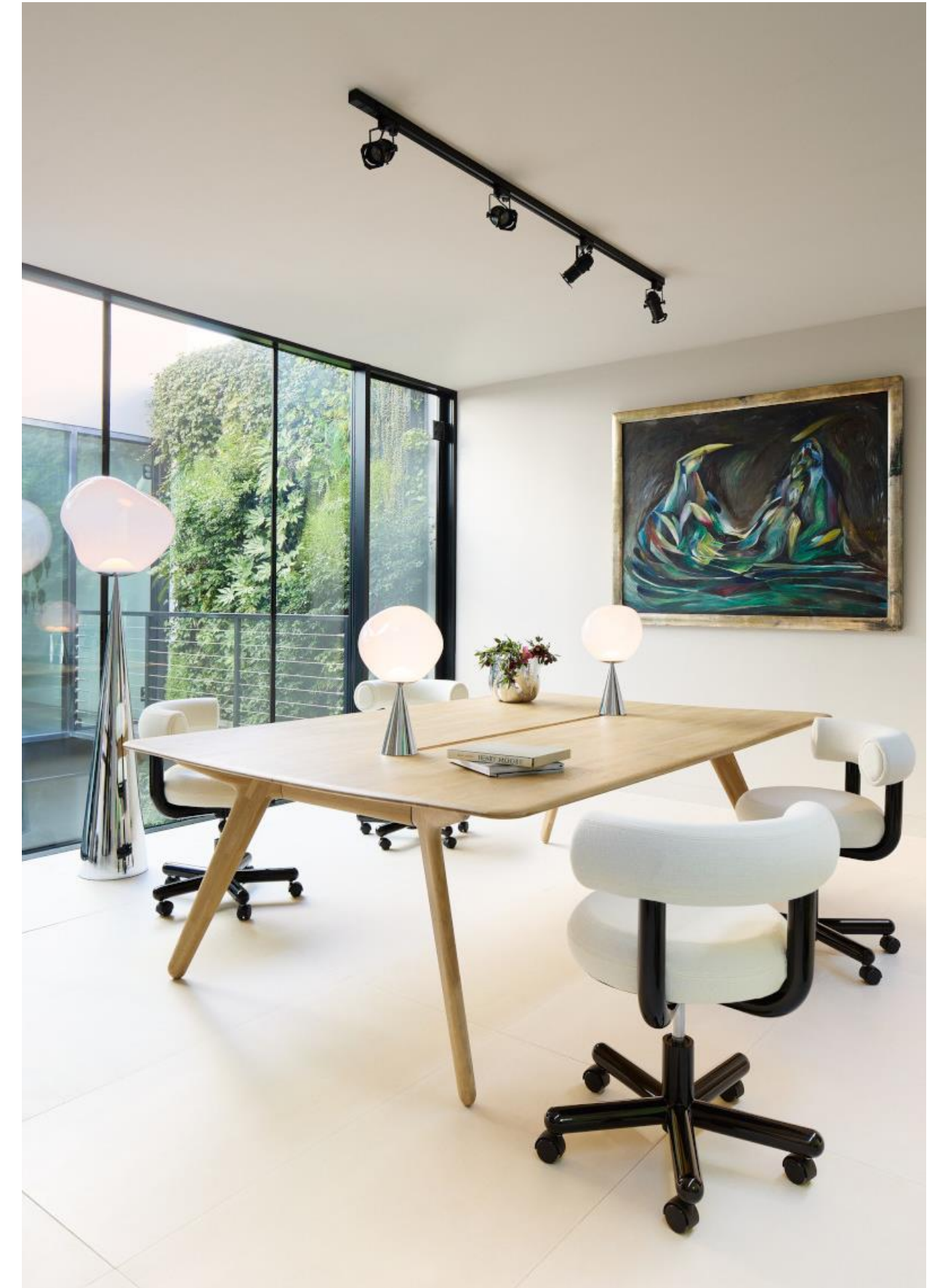
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# Tom Dixon Fat Work Chair

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# Fat Work Chair

- Designed to hug the body and allow for multiple sitting positions
- The new Fat Work Chair has casters for comfortable movement at work
- The Work Chair is a new addition to the popular Fat Chair collection of dining, lounge chairs and stool
- 5 material options: Melange / Gentle / Hallingdal / Hero / Melange Nap
- Black metal 5-star base
- **4 units** can be purchased at the max list price.





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# Currency

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# Currency Desk and Storage System

**Currency sets the tone with unique customization for a truly tailored fit.**

Buffet credenzas, bow front desks, curved corner desks, extended curved corner desks, and combination cabinets are now included as part of Currency's standard statement of line.

These additions to the standard offering round out the many enhancements now available when designing with Currency.





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# Currency Desk and Storage System

- Can be leveraged in the private office, open plan, and conferencing spaces
- Available both modularly, and parametrically
- Offers new options like coat rods in wardrobes and light valances on stacking overheads
- Currency materiality: LPL & HPL
- Entire statement of line is eligible for DSO discount
- Max list set at \$18,000 (US)



# Application Thought Starters | Currency



## Design Intent:

This Private Office is owned by a University staff member and serves as a quiet place for focus work. References and archived work are kept nearby in the Currency storage units, with plenty of worksurface space to spread out resources. Work tools like a monitor arm, desktop power, a tackboard, and an adjustable task light provide the needed amenities to get work done. Lounge within the office provides the owner with a place to change postures, and doubles as a place to host small, casual meetings with students.

## Design Intent:

This Private Office is owned by a University staff member and serves as a quiet place for focus work. References and archived work are kept nearby in the Currency storage units, with plenty of worksurface space to spread out resources. Work tools like a monitor arm, desktop power, a tackboard, and an adjustable task light provide the needed amenities to get work done. Lounge within the office provides the owner with a place to change postures, and doubles as a place to host small, casual meetings with students.

## Dealer Showroom Offer Products:

- Currency Extended Curved Corner Desk [qty 1]
- Currency Bridge [qty 1]
- Currency Stacking Bookcase [qty 1]
- Currency Cabinet [qty 1]
- Currency Overhead [qty 1]
- Currency Fixed Pedestal [qty 1]
- Currency Tackboard [qty 1]
- Currency Tower with Side Access [qty 1]
- Currency Round Table [qty 1]

## Additional Products (Standard Offer):

- Lite Scale
- Series 1 Chair [qty 1]
- CF Series Intro Single Monitor Arm [qty 1]
- Dash Mini Task Light [qty 1]
- Coalesse Lagunitas Lounge [qty 1]

*(DSO does not include monitors)*

**Files for this application are available on the Design Studio Application Library.**



PLAN VIEW [NOT TO SCALE]



# Application Thought Starters | Currency



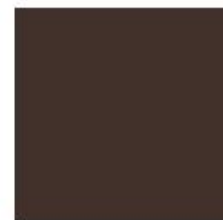
ISOMETRIC VIEW 1



ISOMETRIC VIEW 2



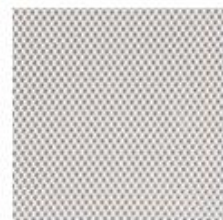
a. Laminate – Clear Oak 2LAK



b. Steelcase – 7280 Smooth Bronze



c. DesignTex – Everywhere Texture Sweet 4147-301



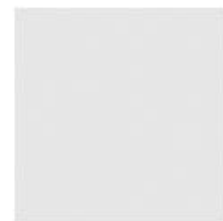
d. Steelcase – 3D Microknit Seagull 5T31



e. DesignTex – Mexico City Crypton 3107-803



f. Plastic – Seagull 6053



g. Paint – Seagull 7243



h. Paint – Pearl Snow ZW01



i. DesignTex – Lambert Fog 3623-801



j. DesignTex – Heather Robin's Egg – 3473-401



k. Paint – Platinum Metallic 4799



l. Steelcase – Clear Glass 6500



m. Paint – Smokey Plum 4CL8



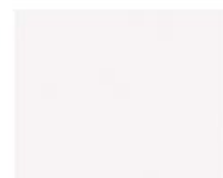
n. Steelcase Markerboard



o. Laminate – Dark Olivine 2HAE



p. Edgeband – Plywood 6271



q. Paint – Chalk 4240

# Application Thought Starters | Currency



## Design Intent:

This shared private office provides a space for individual focus or small collaborative meetings for both in-person and virtual participants. A large worksurface provides room to spread out work or share the surface with guests. A work wall behind the user offers storage for archived paperwork, resources, references, coats, and personal belongings. The tackboard promotes making work visible. To support digital content sharing and virtual collaboration, a large monitor and camera on the wall are provided with easy, intuitive controls for guests of the space to use.

The touchdown lounge space outside of the office allows users to gather their thoughts or belongings, or to have a casual conversation with a colleague as they wait to enter the meeting space. The relaxed, supportive sit of Ensemble lounge supports users in natural postures for shorter durations of time. Freestanding screens provide visual privacy from passers-by in this open space.

## Dealer Showroom Offer Products:

### Currency Enhanced

- Stand-alone Bow-Front Desk Shell w/ Full Modesty [qty 1]
- Combination Cabinet [qty 1]
- Credenza, 2H, F/F Lateral + Open [qty 1]
- Pedestal, 2H [qty 1]
- Common Top, Rectangular [qty 1]
- Wardrobe, Hinged Left [qty 1]
- Personal Storage Organizer [qty 2]
- Tackboard, Wall-Mount [qty 1]

### Coalesse Ensemble

- Modular 1-Seat [qty 3]
- Modular 1-Seat, Arm Rest [qty 2]
- Low Straight Screen [qty 1]
- Medium J-Screen [qty 1]

## Additional Products (available at Standard Offer pricing):

- Think Task Chair, Upholstered Back [qty 1]
- Orangebox Cubb, Upholstered Arm [qty 2]
- FLOS Miss K Table Lamp [qty 1]
- Everwall
- Bolia Island Coffee Table [qty 1]
- Moooi Rug – Quiet Collection, Horizon Lake Round [qty 1]

*(DSO does not include monitors)*

**Coming Soon! Files for this application will be available on the Design Studio Application Library.**



PLAN VIEW [NOT TO SCALE]



# Application Thought Starters | Currency

## Currency Office





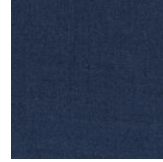


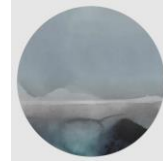

ISOMETRIC VIEW 1

-   
**a.** Laminate / Plastic – Fawn Cypress 2TH2 / 6T02
-   
**b.** Laminate – Satin Mocha 24H4
-   
**c.** Paint – Dark Bronze 7278
-   
**d.** Paint – Ember Chrome 9250
-   
**e.** Lux Coatings – Burnished Bronze 4B23
-   
**f.** Steelcase – Elmosoft Leather L147 Saddle
-   
**g.** Designte – Sidetrack 3026 Oat 101
-   
**h.** Designtex – Dapple 3937 Indigo 405
-   
**i.** Paint – Mocha 4238
-   
**j.** FLOS Miss K – Black

## Coalesse Ensemble Lounge



ISOMETRIC VIEW 2

-   
**a.** Steelcase – Dovetail Light Mocha 5H39
-   
**b.** Steelcase – Dovetail Pebble 5H40
-   
**c.** Steelcase – Billiard Multi-Use Indigo 5H16
-   
**d.** Paint – Black Gloss 4144
-   
**e.** Wood – RC/L Black Brown Oak V3EK
-   
**f.** Moosoi Rug / Quiet Collection – Horizon Lake
-   
**g.** Bolia – White Pigmented Oak

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# Ensemble

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# Coalesse Ensemble

## **Ensemble Means Together.**

The new life of work is about building relationships. With its modular collection of layered lounge furniture and screens, Ensemble breaks down barriers to create fresh connections—between comfort and function, privacy and proximity. Meet the ingredients of the new gathering place, for all the places where people want to come together.





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# Coalesse Ensemble

- Modular collection of layered lounge furniture and screens
- Endless combinations of color, material and organic shapes
- Seat, table and planter modules on an easy-to-scale rail system along with freestanding screens allow for flexible, fluid configurations that can grow and change over time.
- Max list set at \$15,563 (US)

Search approved COM fabrics at [fabric.coalesse.com](https://fabric.coalesse.com).





# Application Thought Starters | Ensemble

**Coming Soon! Files for this application will be available on the Design Studio Application Library.**



#### Dealer Showroom Offer Products:

- Coalesse Ensemble Modular 1-Seat Lounge w/ Performance Back [qty 4]
- Coalesse Ensemble Low Straight Screens [qty 2]

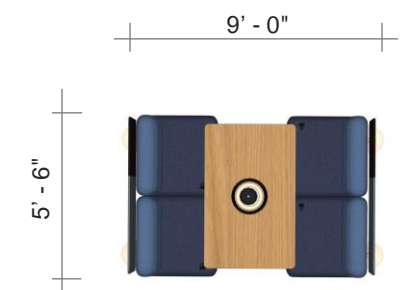
#### Additional Products (available at Standard Offer pricing):

- Coalesse Lagunitas Work Table, 26"H, w/ power [qty 1]
- Moooi Baby Valentine Pendant [qty 1]

*(DSO does not include monitors)*

#### Design Intent:

This WorkCafé booth features seating with performance elements that support natural postures. An intuitive performance back with continuous adjustable postures allows users to position themselves for laid-back socializing or light collaboration with teammates. The lounge height table provides users equal access to the tools they need, such as power for personal devices or a large surface to host their drink or laptop. Freestanding Ensemble Screens provide visual privacy, keeping distractions out, so that guests feel comfortable sharing ideas in an open environment.



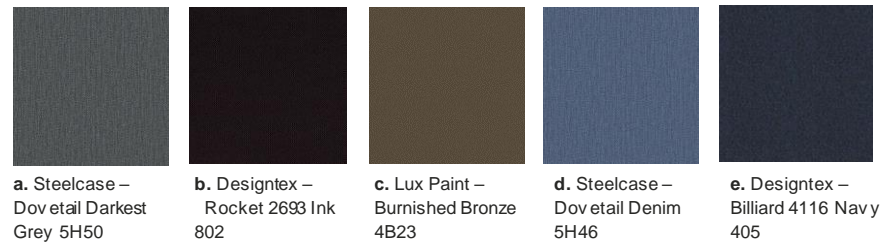
PLAN VIEW [NOT TO SCALE]

# Application Thought Starters | Ensemble

## Inspirational Palette



ISOMETRIC VIEW 1



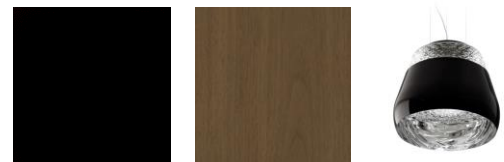
a. Steelcase –  
Dovetail Darkest  
Grey 5H50

b. Designtex –  
Rocket 2693 Ink  
802

c. Lux Paint –  
Burnished Bronze  
4B23

d. Steelcase –  
Dovetail Denim  
5H46

e. Designtex –  
Billiard 4116 Navy  
405



f. Paint – Low  
Gloss Black 4710

g. Wood –  
Graphite Walnut  
3062

h. Moooi Baby  
Valentine Pendant  
– Black

## Neutral Palette



ISOMETRIC VIEW 1



a. Steelcase –  
Dovetail Storm  
5H47

b. Steelcase –  
Dovetail Darkest  
Grey 5H50

c. Steelcase –  
Dovetail Honeydew  
5H45

d. Paint – Graphite  
Matte 4180

e. Wood – RC / HS  
Medium Gray Oak  
V33K



g. Moooi Baby  
Valentine Pendant  
– Silver



# Application Thought Starters | Ensemble

**Coming Soon! Files for this application will be available on the Design Studio Application Library.**



## Dealer Showroom Offer Products:

- Coalesse Ensemble Modular 1-Seat Lounge w/ Performance Back [qty 1]
- Coalesse Ensemble Armrest [qty 1]
- Coalesse Planter w/ Lid, 1 Insert, + Power [qty 1]
- Coalesse Ensemble Medium Corner Screens [qty 1]
- Coalesse Ensemble Low Straight Screen [qty 1]

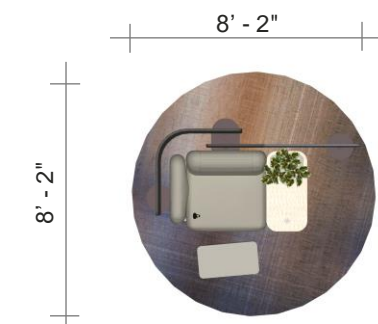
## Additional Products (available at Standard Offer pricing):

- Coalesse Lagunitas Personal Table [qty 1]
- Moooi Rug - Quiet Collection, Canvas Denim

*(DSO does not include monitors)*

## Design Intent:

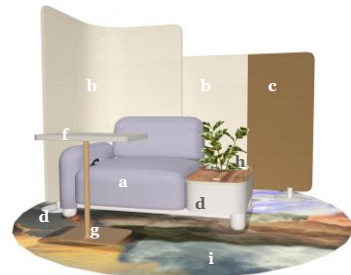
This quiet library space allows guests to find a comfortable spot for respite or to focus and get work done. Ensemble configures into small 'Nests' for someone who seeks out visual privacy and views of nature, with amenities like continuous adjustable posture to support their work needs, direct proximity to power, and tables for personal devices and a cup of coffee.



PLAN VIEW [NOT TO SCALE]

# Application Thought Starters | Ensemble

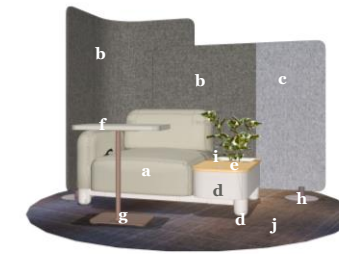
## Inspirational Palette



ISOMETRIC VIEW 1

a. Steelcase – Dovetail Aura 5H49	b. Designtex – Rocket 2693 Linen 105	c. Steelcase – Billiard Multi-Use Teak 5H18	d. Paint – Sand 7225	e. Wood – Washed Walnut 3084
f. Steelcase – Fusion Steam CL64	g. Lux Paint – Matte Brass 4B22	h. Paint – Milk Smooth 4242	i. Moooi Rug – Walking on Clouds, Dawn	

## Neutral Palette



ISOMETRIC VIEW 1

a. Steelcase – Dovetail Pebble 5H40	b. Steelcase – Billiard Multi-Use Gunmetal 5H21	c. Designtex – Rocket 2693 Osprey 804	d. Paint – Sand 7225	e. Wood – Clear Maple V20M
f. Steelcase – Fusion Steam CL64	g. Lux Paint – Matte Copper 4B25	h. Paint – Mocha 4238	i. Paint – Milk Smooth 4242	j. Moooi Rug – Quiet Collection, Canvas Denim



# Application Thought Starters | Ensemble



## Dealer Showroom Offer Products:

- Coalesse Ensemble Modular 1-Seat Lounge w/ Performance Back [qty 1]
- Coalesse Ensemble Modular Corner Lounge [qty 1]
- Coalesse Ensemble Modular 2-Seat Lounge
- Coalesse Planter w/ 2 Inserts [qty 1]
- Coalesse Ensemble Low Straight Screen [qty 1]

## Additional Products (available at Standard Offer pricing):

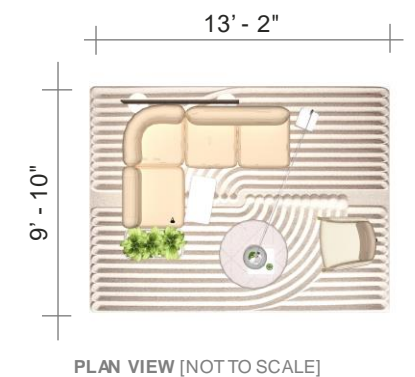
- Coalesse Lagunitas Personal Table [qty 1]
- Coalesse Marien152 Lounge [qty 1]
- Coalesse Sistema Ottoman [qty 1]
- FLOS Arco Floor Lamp [qty 1]
- Moooi Rug - Chemistry Collection Midnight Dunes, Morning [qty 1]

*(DSO does not include monitors)*

**Coming Soon! Files for this application will be available on the Design Studio Application Library.**

## Design Intent:

This central space invites users and their guests to meet for socializing, casual conversations, or individual respite / rejuvenation in the open plan. Ensemble's relaxed sit and ability to be combined in both familiar or unique configurations provides users with a range of postures and orientations that support a variety of interactions at any scale. Access to power allows guests to charge a phone or personal device and answer emails between meetings. Freestanding screens provide visual privacy from passers-by in this open space.


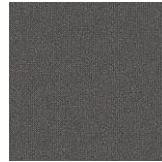
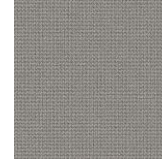



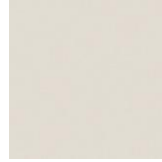

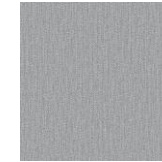





# Application Thought Starters | Ensemble

## Inspirational Palette







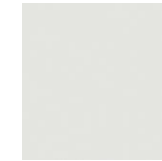






ISOMETRIC VIEW 1

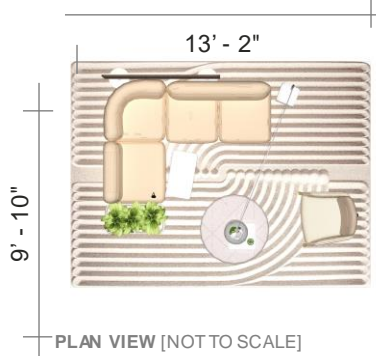
				
<b>a.</b> Designtex – Rocket 2693 Dark Turquoise 508	<b>b.</b> Steelcase – SoftNext Foggy Night 5H28	<b>c.</b> Steelcase – SoftNext Grey stone 5H29	<b>d.</b> Paint – Clay 4239	<b>e.</b> Wood – Desert Oak V31K
				
<b>f.</b> Designtex – Burrard 3890 Mint 801	<b>g.</b> Steelcase – Fusion Steam CL64	<b>h.</b> Accent Paint – Aura 4CL3	<b>i.</b> Steelcase – Dovetail Storm 5H47	<b>j.</b> Steelcase – Café Leather Earl Grey L209
				
<b>k.</b> Moooi Rug – Memento Medley, Dawn	<b>l.</b> FLOS Arco – Polished Aluminum / Marble			

## Neutral Palette



ISOMETRIC VIEW 1

				
<b>a.</b> Steelcase – Dovetail Sandstone 5H42	<b>b.</b> Steelcase – Billiard Multi-Use Teak 5H18	<b>c.</b> Paint – Warm White 4700	<b>d.</b> Wood – Desert Oak V31K	<b>e.</b> Paint – Milk Smooth 4242
				
<b>f.</b> Laminate – Milk 2L084	<b>g.</b> Designtex – Bixby Macro 3924 Mist 801	<b>h.</b> Steelcase – Elmosoft Mica L114	<b>i.</b> Designtex – Stockholm Crypton 3111 Ivory 101	<b>j.</b> Moooi Rug – Chemistry Midnight Dunes, Morning
				
<b>k.</b> FLOS Arco – Polished Aluminum / Marble				





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# Resources & Support

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# Resources

- DSO Guide available at [Steelcase.com/New](https://steelcase.com/New)
- Application thought starters available on the Design Studio Application Library in the “Dealer Showroom Offer” section
- Visit [Steelcase.com](https://steelcase.com) product pages for thought starters and images for inspiration
- Leverage the [Showroom Experience tools](#) available to you on Village
- Order finish samples from the Finish Library now to get them in time to make decisions

# Questions?

**Steelcase**

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# Support

- For auto pricing questions or issues, contact [autopr@steelcase.com](mailto:autopr@steelcase.com)
- For Hedberg questions or issues, contact [support.hedberg@steelcase.com](mailto:support.hedberg@steelcase.com) or 860-758-9010
- For all other questions, contact [launch@steelcase.com](mailto:launch@steelcase.com)



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# Steelcase Flex Collection Dealer Showroom Offer

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# Steelcase Flex Collection – Refresh Offer Overview

Over the past 5 years we have been actively developing and launching new products into the Flex Collection. This [winter we introduced the Flex Active Frames Media tower](#); an extension to the line that integrates technology into storage. This enhancement to the Flex Collection helps support collaboration with both in person and remote colleagues.

Now, we want to provide our dealers with showroom resources and tools that wholistically tell the Flex Ecosystem story. Review the [Flex Collection Dealer Experience Guide](#) for a variety of pre-configured applications and program details. Recommendations for accessories, storytelling artifacts, accompanying furniture, and technology are provided in the guide and must be purchased separately.

**Offer timing:** April 15 – July 16, 2024

**Discount terms:** 87% off list

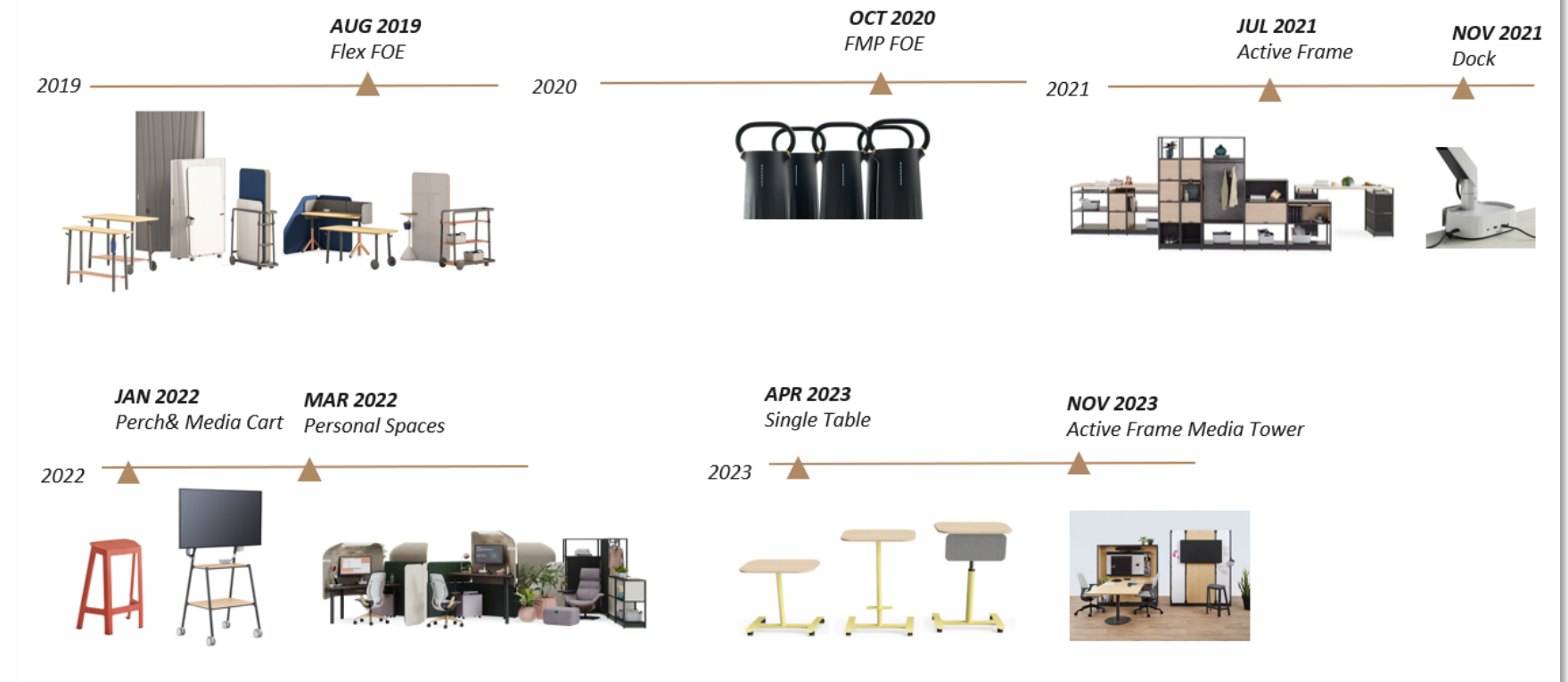
**Max list price purchase per showroom location:** \$49,000

**Flex Refresh Dealer Showroom Offer Spring-Summer 2024 CDA:**

- United States - 24Z01740
- Canada - 24Z01748

PRODUCT SOLUTION	CATEGORY	DISCOUNT (% off list)*	DEALER PURCHASE LIMIT PER PRODUCT IN LIST (US \$)	MAX COST TO DEALER WITH DISCOUNT APPLIED (US \$)	DEALER PURCHASE LIMIT PER PRODUCT IN LIST (CAN \$)	MAX COST TO DEALER WITH DISCOUNT APPLIED (CAN \$)	SHOWROOM SALES TARGET (U.S.\$)*	SHOWROOM SALES TARGET (CAN \$)**
Flex Collection	Furniture	87%	\$49,000	\$6,370	\$56,350	\$7,326	N/A	N/A

## Flex Launch Timeline





# Flex Design Principals



## Adapt on Demand

With flexibility at the core of the design, the Steelcase Flex Collection empowers people to work their own way. A range of interconnected essentials with built-in mobility allows workspaces to adapt on demand for work that happens in the moment, and for whatever tomorrow brings.



## Me + We

Just like city neighborhoods have homes and shared spaces, the hybrid workplace should support both individual work and teamwork. The Steelcase Flex collection gives people the spaces, tech and tools they need for focus time, collaboration and social connections - all while making it easy to shift between work modes.



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# Flex Messaging Pillars

The Flex Collection is a dynamic and Flexible assortment of objects that helps teams and individuals do their best work. When developing Applications, the three pillars where the collection can play best is to create space where people are collaborating, focusing or connecting.



Teams need spaces to generate ideas, iterate and work together in a collaborative environment.

Steelcase Flex Screens and Markerboards allow teams to be immersed in their work and projects, while acoustic boundaries create visual and acoustical privacy.

With the Steelcase Flex Cart, content can be shared when and where they need it.



A new approach to your workspace, Steelcase Flex Personal Spaces give people a heightened level of privacy, control and comfort in the hybrid workplace. Privacy wraps make for a cocoon of comfort that can be quickly and easily rearranged to support focus time or video calls.



People need spaces to connect outside of team working sessions and focus work. The Flex Collection helps teams connect by creating productive, flexible and inspiring homes for teams. Furniture can help inspire connection amounts people, and the Flex Collection can do just that.

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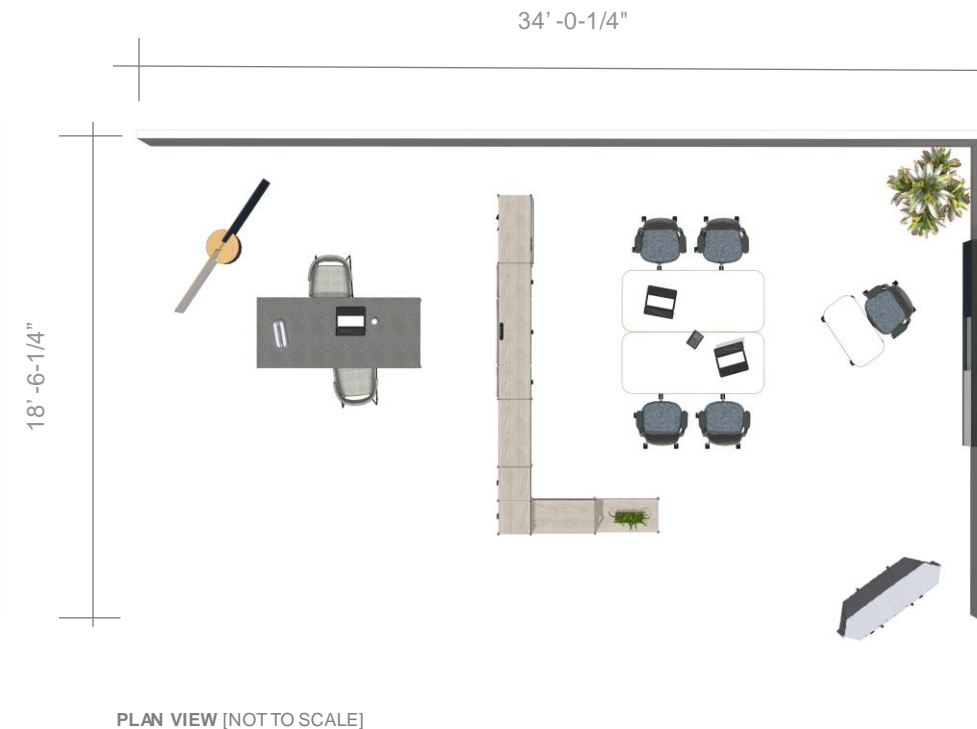
# Application Thought Starter 1 | Steelcase Flex Collection

## Design Intent: Meeting Space 1

This Flex space allows for collaboration in the open. One space divided into two work environments by Flex Active Frames makes moving in and out of various workflows easier than ever. Sit at a Work Bridge across from a co-worker for a quick connect or dive into focus work between meetings. Settle in and store personal belongings within Active Frames and use the sliding doors attached to the cubbies to keep personal items out of sight. Hang coats or other outerwear on the available rod. White Boards and tack-able Free Standing Screens are available within arm's reach for easy and convenient brainstorming. Pick up and take the lightweight White Board into the adjacent meeting space, flowing through the rest of the day without having to leave fresh thoughts behind.

Transition into the high-sit meeting space surrounded by integrated technology for easy idea sharing and virtual meeting. Monitors are tucked into Flex Active Frames with an internal monitor mount, giving technology a clean, built-in appeal. Single Tables circle the perimeter of the gathering space for co-workers observing meetings or for handy standing support. Border the meeting space with Acoustic Panels for aisle way privacy, space division and sound absorption.

See next page for color palette.



## Dealer Showroom Offer Products:

- Flex Active Frames [qty 1]
  - Coat Rod
  - Work Island Frame
  - Work Island Work Surface
  - Door
  - Fixed Board
  - Frame
  - Extension
  - Media Internal Extension
  - Infill Single Panel
- Flex Acoustic Panel [qty 1]
- Flex Freestanding Screen [qty 2]
- Flex Markerboard [qty 3]
- Flex Stand [qty 1]
- Flex Wall Rail [qty 1]
- Flex Work Table
- Flex Single Rectangle Table [qty 1]

## Additional Products (Standard Offer):

- Series 1 Stool [qty 5]
- Blu Dot Racer Bar stool [qty 2]
- FLOS Glo Ball [qty 1]

*(DSO does not include monitors)*

# Application Thought Starter 1 | Inspirational Color Palette Option 1

## Inspirational Palette



a. Steelcase –  
SoftNext Midnight  
5H34



b. Laminate –  
Reclaimed Gravel  
2UH2



c. Laminate –  
Clay Noce 2LCN



d. Lux Paint –  
Smoked Mica 4B26



e. Laminate – Satin  
White 24H1



f. Designtex –  
Arne Blue Grey  
4141-402



g. Paint –  
Merle 7360



h. Paint – Seagull  
7243



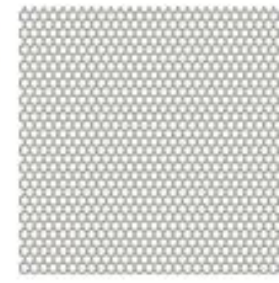
i. Laminate – Mist  
2811



j. Blu Dot – Tait  
Marine



k. Edgeband –  
Plywood 6271



l. Steelcase – 3D  
Knit Nickel 5093



# Application Thought Starter 1 | Propping Suggestions



ISOMETRIC VIEW 1



ISOMETRIC VIEW 2

## Suggested Propping:



Sedona Small Grey Tote



Binders



Coffee Books



Planter



Planter Vase

## Technology:



Logitech Rally Bar Mini



Logitech Tap Room Controller

# Application Thought Starter 2 | Steelcase Flex Collection

## Design Intent: Meeting Space 2

This Flex space bridges connection, comfort and collaboration. One space divided into two work environments by Flex Active Frames makes moving in and out of various workflows easier than ever. Start any team meeting in this elevated, personalized space where integrated technology is readily available. Monitors are tucked into Flex Active Frames with an internal monitor mount, giving technology a clean, built-in appeal. Additionally built right onto Active Frames is the attached tabletop, repurposing the hardworking frame once again. Easily slide a Marker Board from the Wall Rail for quick brainstorming and secure it back in place for later use.

Lounge seating on the other side of Active Frames gives workers the chance to rest and rejuvenate after long discussion, contemplate post-meeting outcomes or connect with a co-worker for a one-on-one after the gathering. Settle in and store personal belongings within Active Frames and use the sliding doors attached to the cubbies to keep personal items out of sight. Hang coats or other outdoor wear on the available rod.



## Dealer Showroom Offer Products:

- FlexActive Frames [qty 1]
  - Coat Rod
  - Door
  - Fixed Board
  - Media Table Sightline
  - Worksurface Clamp Power
- Flex Screen Freestanding Rectangle [qty 3]
- Flex Markerboard [qty 3]
- Flex Stand [qty 1]
- Flex Wall Rail [qty 1]

## Additional Products (Standard Offer):

- Karman Chair [qty 3]
- Blu Dot Circula Small Coffee Table [qty 1]
- Blu Dot Council Swivel Lounge Chair [qty 2]
- Coalesse Ensemble Low J Screen [qty 1]

*(DSO does not include monitors)*



# Application Thought Starter 2 | Inspirational Color Palette Option 2

## Inspirational Palette



ISOMETRIC VIEW 1



ISOMETRIC VIEW 2



a. Steelcase –  
Softnext Mocha  
5H30



b. Laminate – Grey  
Kingswood 2HWA



c. Lux Paint –  
Burnished Bronze  
4B23



d. Laminate –  
Persian Salt 2HAA



e. Steelcase –  
Intermix Opaque  
Seagull KR14



f. Steelcase –  
Billiard Sea Salt  
5H24



g. Steelcase –  
PET Light Heather  
Grey P636



h. Steelcase –  
Merle 6527



i. Blu Dot – White



j. Blu Dot – Kelso  
Sand



k. Paint – Merle  
7360



n. Laminate –  
White Markerboard  
2977



o. Paint – Sterling  
Metallic 4798

# Application Thought Starter 2 | Propping Suggestions



ISOMETRIC VIEW 1



ISOMETRIC VIEW 2

## Suggested Propping:



Planter



Platter for hospitality



Medium size Planter



Marble Tray



Decorative Books

## Technology:



Logitech Rally Bar Mini



Logitech Tap Room Controller

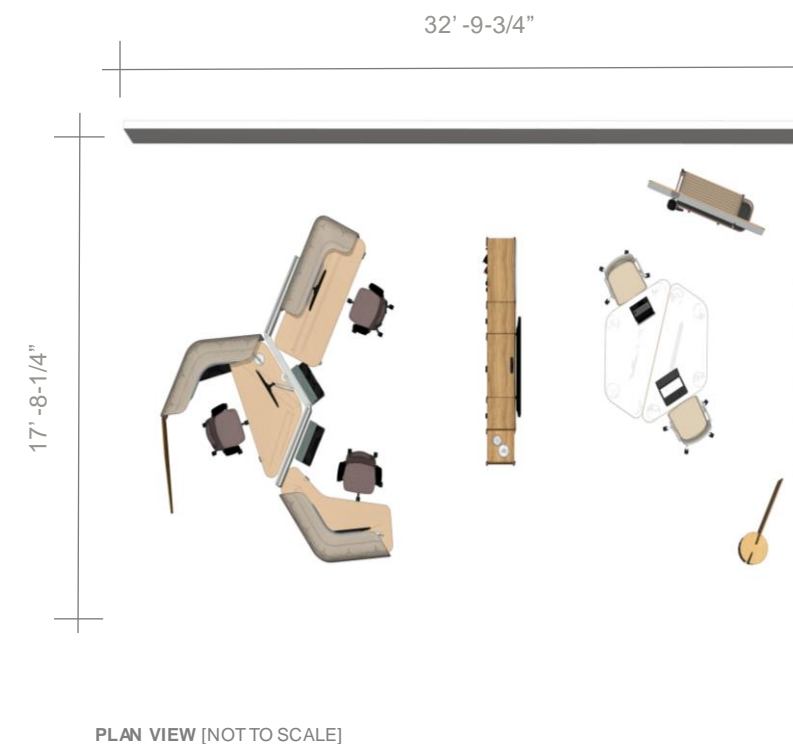


# Application Thought Starter 3 | Steelcase Flex Collection

## Design Intent: Workstations & Meeting Space

This Flex Space touts teamwork. One space divided into two work environments by Flex Active Frames makes moving in and out of various workflows easier than ever. Generate new ideas and review processes in an agile workspace surrounded by easy-to-adjust tables and seating equipped with casters for quick movement. Pivot from conversation to collaboration in moments with the right tools nearby. White Boards are available within arm's reach for easy and convenient brainstorming. Monitors are tucked into Flex Active Frames with an internal monitor mount, aiding in simple screen sharing or virtual connection with co-workers. Choose to keep tables connected for shared projects or split them apart for individual work.

Flex Personal Spaces border the other side of Active Frames for focus work. Individual touch-down desks can be shared or owned, giving workers a designated space to get into mental flow. Owned desks give workers opportunity to personalize their spaces, creating employee retention within the workplace.



## Dealer Showroom Offer Products:

- Flex Active Frames [qty 1]
  - Coat Rod
  - Door
  - Fixed Board
- Flex Cart Board Package [qty 1]
- Flex Privacy Wrap Desk Mount 90 [qty 1]
- Flex Privacy Wrap Desk Mount 120 [qty 1]
- Flex HAD Rectangle Extended Height [qty 1]
- Flex 120 Corner Desk HAD Extended Height [qty 1]
- Flex 120 Straight Desk HAD Extended Height [qty 1]
- Flex Screen Freestanding Angled [qty 1]
- Flex Screen Freestanding Rectangle [qty 2]
- Flex Privacy Wrap Freestanding 120 [qty 1]
- Flex Markerboard Package [qty 1]
- Flex Stand [qty 1]
- Flex Wall Rail [qty 1]
- Flex Work Table Seated Height 120 Straight [qty 1]

## Additional Products (Standard Offer):

- Karman High Back Chair [qty 3]
- QiVi Chair Mesh Back [qty 2]
- CF Series Monitor Arm [qty 3]
- Soto Mobile Caddy [qty 1]
- Steelcase Eclipse Light [qty 3]
- Screen Frameless Glass Thin 18H x 42W [qty 3]

(DSO does not include monitors)

# Application Thought Starter 3 | Inspirational Color Palette Option 3

## Inspirational Palette



ISOMETRIC VIEW 1



ISOMETRIC VIEW 2

<b>a. Steelcase – Wrap Knit Sand 5KJ4</b>	<b>b. Steelcase – Intersection Chalk P212</b>	<b>c. Steelcase – Intermix Opaque Bronze KR16</b>	<b>d. Paint – Seagull 7243</b>	<b>e. Laminate – Acacia 2HAT</b>
<b>f. Laminate – Fawn Cypress 2TH2</b>	<b>g. Accent Paint – Terra 4CL6</b>	<b>h. Lux Paint – Matte Copper 4B25</b>	<b>i. Plastic – Merle 6527</b>	<b>j. Steelcase – Cogent: Connect Coconut 5S15</b>
<b>k. Steelcase – Era Oatmeal 5ES2</b>	<b>l. Laminate – Satin White 24H1</b>	<b>m. Designtex – Birdseye 4142 Camel 103</b>	<b>n. Designtex – Birdseye 4142 Antique Brass 201</b>	<b>o. Edgeband – Plywood 6271</b>
<b>p. Paint – Arctic White 7241</b>	<b>q. Steelcase – PET Light Heather Grey P636</b>	<b>r. Paint – Merle 7360</b>	<b>s. Paint – Pearl Snow ZW01</b>	



# Application Thought Starter 3 | Propping Suggestions



## Suggested Propping:

01



Planter

02



Vase and Decorative Books

03



Colorful Book Selection

04



Ratan Basket

## Technology:

05



Logitech Rally Bar Mini



Logitech Tap Room Controller

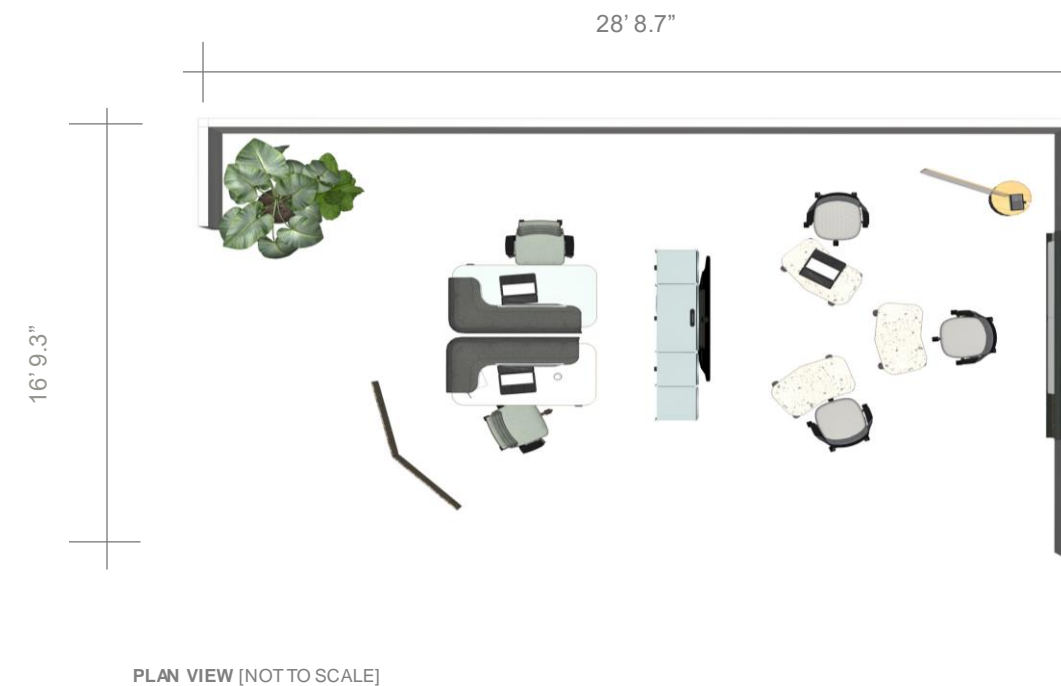
# Application Thought Starter 4 | Steelcase Flex Collection

## Design Intent: Workstations & Meeting Space

This Flex Space bridges movement and focus. One space divided into two work environments by Flex Active Frames makes moving in and out of various workflows easier than ever. Single Tables and high-sit chairs all fastened on casters for quick and easy movement during stand-up meetings or for highly agile teams. Monitors are tucked into Flex Active Frames with an internal monitor mount, giving technology a clean, built-in appeal. Use monitors for screen sharing or virtual connection with co-workers.

Flex Personal Spaces border the other side of Active Frames for focus work. Drop down to get work done and then easily move back into the adjacent meeting space to collaborate and connect. Store personal belongings in Active Frames' cubbies found within arm's reach of Personal Spaces. A convenient drop zone keeping items grab and go ready.

**See next page for inspirational and neutral color palette options.**



## Dealer Showroom Offer Products:

- Flex Active Frames [qty 1]
  - Coat Rod
  - Door
  - Fixed Board
- Flex Privacy Wrap Desk Mount 90 RH [qty 1]
- Flex Privacy Wrap Desk Mount 90 LH [qty 1]
- Flex HAD Rectangle Extended [qty 2]
- Flex Screen freestanding Rectangle [qty 3]
- Flex Markerboard Package [qty 1]
- Flex Single chevron table pneumatic Height [qty 4]
- Flex Stand [qty 1]
- Flex Wall Rail [qty 1]

## Additional Products (Standard Offer):

- Cobi Stool Swivel Base [qty 3]
- Think Chair Quilted Upholstered Back [qty 2]

*(DSO does not include monitors)*



# Application Thought Starter 4 | Inspirational Color Palette Option 4

## Inspirational Palette



ISOMETRIC VIEW 1



ISOMETRIC VIEW 2



a. Designtex –  
Dapple 3937 Shoji  
103



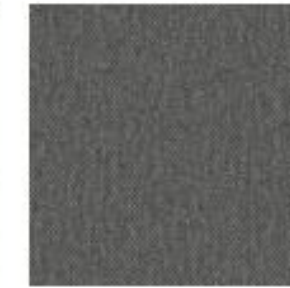
b. Paint –  
Merle 7360



c. Steelcase –  
Burnished Bronze  
4B23



d. Designtex –  
Heather Robin's  
Egg 3473-401



e. Steelcase –  
Wrap Knit Merle  
5KJ1



f. Steelcase –  
Satin White 24H1



g. Steelcase – Sea  
Glass 4CL4



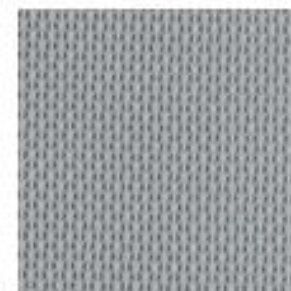
h. Steelcase –  
Persian Salt 2HAA



i. Steelcase – Mocha  
4238



j. Steelcase – Near  
Black 6295



k. Steelcase –  
Connect 3D Nickel  
5024



l. Steelcase –  
Cogent: Connect  
Nickel 5S24



m. Steelcase –  
Plywood 6271



n. Steelcase –  
Reclaimed  
Aggregate 2UH1



o. Steelcase – PET  
P636

# Application Thought Starter 4 | Propping Suggestions



ISOMETRIC VIEW 1

## Suggested Propping:



Planter Vase



Ceramic Vases



Dark Cover Book Selection



Small Fake Planter



Logitech Rally Bar Mini



Logitech Tap Room Controller



**Steelcase**