



NEXT STUDENT DESIGN COMPETITION

Official Overview & Program 2024

Steelcase®

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Client Information

NEXT Overview

NEXT is an independent, global creative advertising agency headquartered in New York with offices in London, Los Angeles, Hong Kong, and soon a new office in Chicago. NEXT has worked with and transformed some of the world's most well-known, leading brands for more than 30 years since its inception in 1990. NEXT continues to build upon its legacy of innovating at the intersection of advertising, digital, and brand strategy. Our key mission is to leverage creativity through our work to influence change and impact culture. We believe passionately in the impact creativity has in the ability to move people and therefore move brands and businesses towards growth.

The world around us is changing rapidly. The last decade has seen massive shifts in consumer behavior and preference. Today, brands and businesses must make an impact versus merely conjuring an image. Brands today have a unique opportunity to deliver on that promise—one that lives through the intersection of creativity and effectiveness. At NEXT, we are focused on delivering brand impact for our clients throughout the entire creative process, from strategy to execution.

NEXT is opening a new office in Chicago, IL. We have several clients (and potential new ones) and it's important for us to build a new workplace location where we can connect in a meaningful way with our clients.

Brands do not exist in a vacuum, and they aren't something a person interacts with, it is something they experience. At NEXT, our job is to ensure those experiences make connections that are emotional, creating long-lasting loyalty and affinity and a distinctive and impactful presence in the market. **In the NEXT Chicago office, we have four key clients (fast food chain, shoe brand, beverage company, and a consumer-packaged products company).** We serve these clients with a restlessness and dissatisfaction with the conventional; therefore, we must create an environment for our NEXT Chicago team where they can bring their entire selves to work and spawn breakthrough creativity. Our team mantra around this is "Being More Human." This is a promise to ourselves, our teammates, our company, our clients, and our community. We care about our work and the people we create it with and for.

This is the generational breakdown of the NEXT Chicago office:

- ages 55 – 64: 8%
- ages 45 – 54: 23%
- ages 35 – 44: 25%
- ages 25 – 34: 33%
- ages 24 minus: 11%

PLEASE NOTE: The company brand and culture is up to the interpretation of the student. **For each of the client teams, the student may make each of the four primary clients generic and/or they can select any brand of their choosing that matches the client types and incorporate that into the spaces they design for NEXT and their employees.** This is completely up to the student's discretion. It is important that the NEXT team has a place that supports the work that they do, enhances collaboration with teammates across all their offices, and a place where they are proud to invite their clients and prospective ones.

We have decided that we will be partnering with Steelcase to provide the furnishings for this new location, because of Steelcase's commitment to innovation, diversity, equity, inclusion, and sustainability. The leaders of our company value the research Steelcase has provided for hybrid work and want you to learn more and incorporate these ideas in the design of the new space. We feel strongly that we want to partner with companies that match our core values.

NEXT is committed to designing this new workplace in Chicago as a destination for everyone to be collaborative and support the creative process and how we work with each other and our clients today and in the future.

NEXT: Student Design Competition

NEXT Overview

Please note, NEXT is a fictitious organization. The site is real, though some dimensions and details may have been modified for this student design competition.

Location

811 West Fulton Market
Chicago, IL 60607

Lease Space

Floors six and seven (approximately 16,000 SF)

Scope

Plan and design NEXT's new Chicago office, measuring approximately 16,000 SF. Do not plan, design, or alter building core elements, such as restrooms, elevators, building stairs, and utility rooms labeled NIC (Not in Contract) which are shaded on the floorplan.

Building Information

1. The building is in Chicago, IL. The project space is approximately 16K SF on the 6th and 7th floors.
2. Interior core walls are drywall and extend to the ceiling deck. Students many assume that Mechoshades have been provided on all exterior glazing by the building for sun control within the space. The shading can be changed on the interior if another solution meets the student's design intent.

Assume the building flooring is concrete and can be penetrated as required for electrical and plumbing. No power poles allowed in the space. Concrete can be treated and used as the final flooring or other flooring materials can be added to the concrete.

3. All existing corridor doors, exterior glass, restrooms, stairwells, elevators, building shafts and columns to remain in existing location. Columns can be re-clad in a new material if desired.
4. All door openings shall be a minimum of 3'-0" wide and follow all regulatory guidelines.
5. All design solutions must meet ADA requirements at minimum and should exhibit Universal Design Principal Solutions.



Design Considerations & Needs

Design Drivers

Key Factors

Goals for NEXT's space include:

- The office is the primary work location to foster iterative and generative collaboration and brainstorming ideas and the expectation is “NEXTers” are in the office a minimum of 4 days each week; however, NEXT provides flexibility to all employees to work remote (hybrid) on an as needed basis.
- Utilize technology integrations to address seamless connectivity between global office teams and locations, those working from home/remote, and with clients. The seamless integration includes virtual white-boarding - remote generative collaboration with visuals is essential.
- Recruit, retain, and develop top creative talent.
- Increase employee wellbeing, experience, engagement, and collaboration.
- Encourage cross-functional collaboration and cross-generational mentoring.



Design with, not just for

Inclusive design uses participatory methods to create new ways for **traditionally excluded users** to participate in activities of their choice.

When successful, inclusive design leverages diverse lived experiences and perspectives to enhance experience and empower participation.

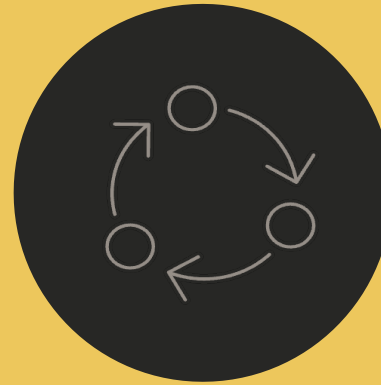
Inclusive Design Pillars



Recognize Exclusion, Understand Barriers

Explore the barriers + aspirations of traditionally excluded communities through collaboration and partnership.

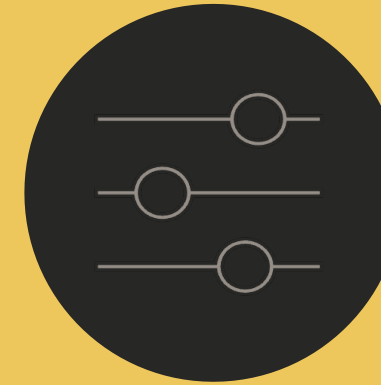
Recognize that spatial needs vary, and generate ideas that consider the full range of human difference



Include, Listen + Evolve

Integrate a diverse group of people into the design process. Embrace different perspectives and be intentional to include various ages, cultures, disabilities, races, gender, level of education, neurodiversity, etc.

Leverage feedback to impact the outcome. Commit to observe, test, iterate, and evolve.



Create Equitable Experiences

Strive for equity and equitable experiences, and reimagine “one size fits all” solutions.

Design for the individual, while exploring how it scales to address many needs.



Design to Empower + Accommodate

Empower personal autonomy, as well as individual choice and control by creating a diverse ecosystem of spaces.

Build flexible and responsive spaces that ensure ease + dignity.

Space

- Inspiring, innovative, inclusive, thought provoking, fun, functional, flexible, and collaborative.
- Mixture of individual and group spaces.
- Mixture of open, shielded, and enclosed spaces.
- Provide a balance between owned/assigned private offices and workstations that are unassigned.

Technology

- Provide state of the art technology that can adapt with technological advances.
- Incorporate power & connective technology throughout, offering users the flexibility to work wherever they want.
- Office is fully Wi-Fi enabled.
- Provide various opportunities for virtual distributed collaboration, as this is a daily necessary activity for all employees.

Lighting

- Variety of lighting levels should be considered for the appropriate space type.
- Consider lighting solutions that promote wellness.
- Maximize natural light for connection to outdoors and views, while also providing flexible features to limit glare and distractions.

Acoustics + Privacy

- Limit distractions with visual separation
- Utilize sound absorbing materials
- Intentional separation between open and secure spaces
- Acoustical privacy for confidential collaboration + sharing sensitive information

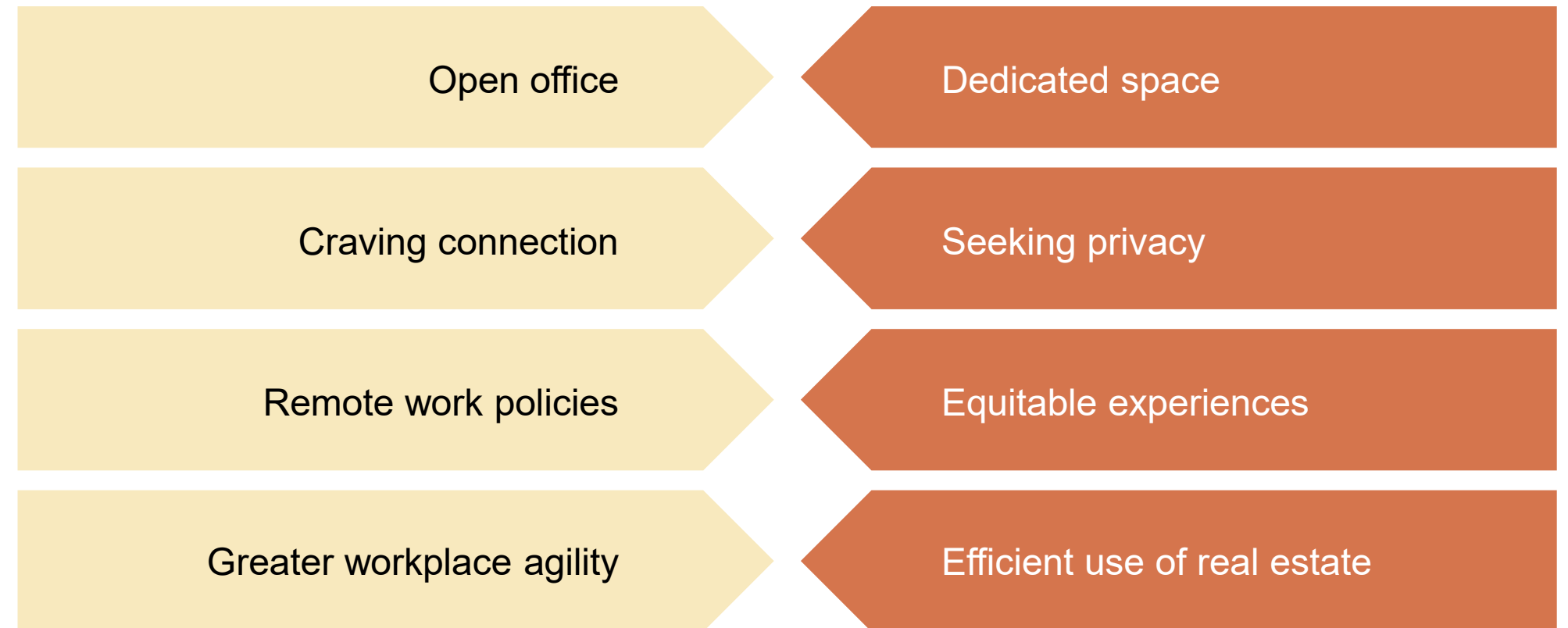
Wellbeing

Wellbeing is a guiding principle when designing for the workplace. The new NEXT space should approach wellbeing in a holistic way, considering not only the physical needs of employees but also their emotional and cognitive needs. Offer a variety of postures such that users may stand, sit, lounge, and walk throughout the day. Finally, be sure to shape an environment that supports positive emotions, employs meaningful safety factors, fosters a connection between users, their in-person as well as remote colleagues, and the NEXT organization.

For further information on wellbeing in the workplace visit:
<https://www.steelcase.com/research/articles/topics/wellbeing/wellbeing-a-bottom-line-issue/>

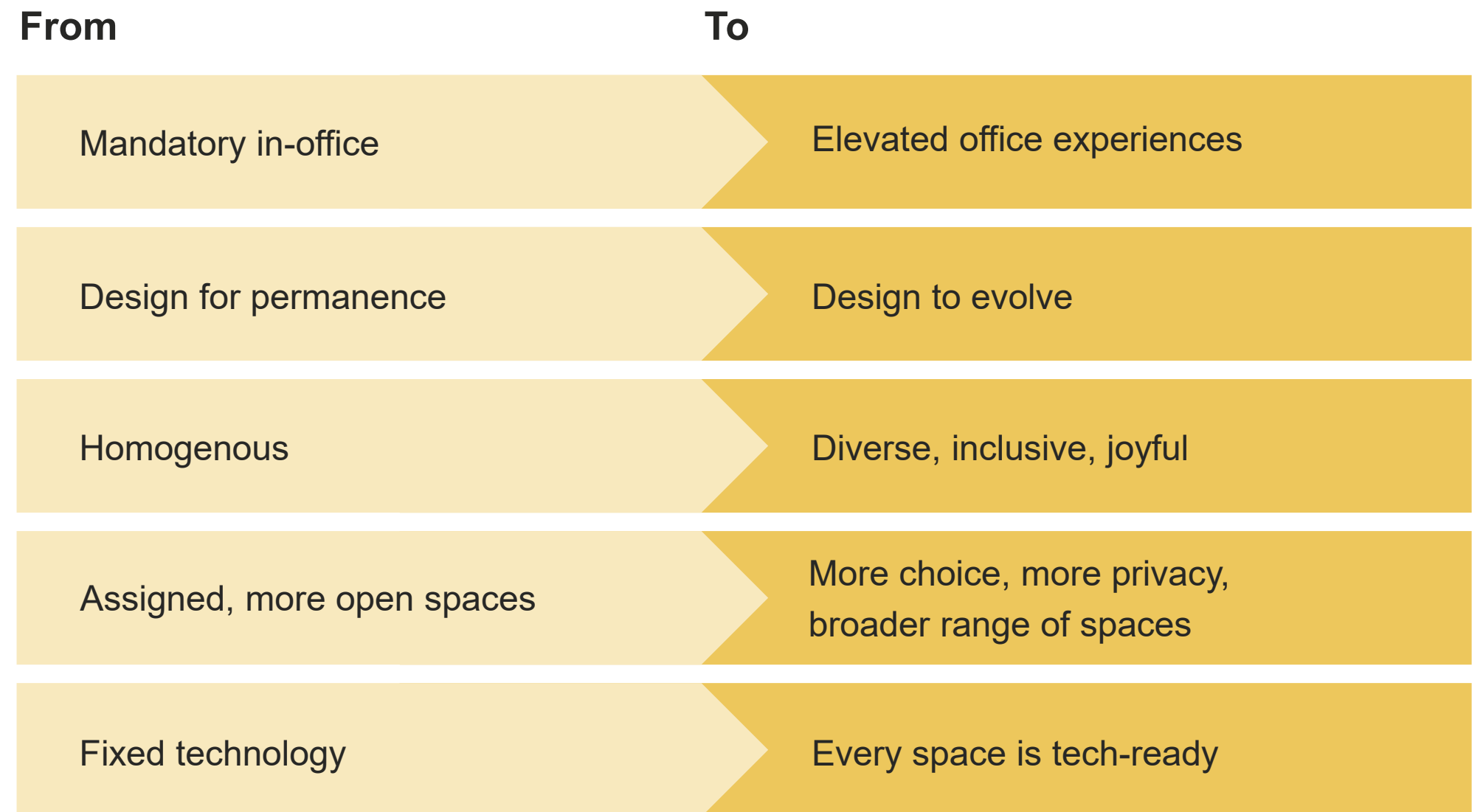
Emerging Workplace Tensions

Hybrid work creates a new set of tensions the workplace must address.



Workplace Shifts

Hybrid work creates a new set of tensions the workplace must address.



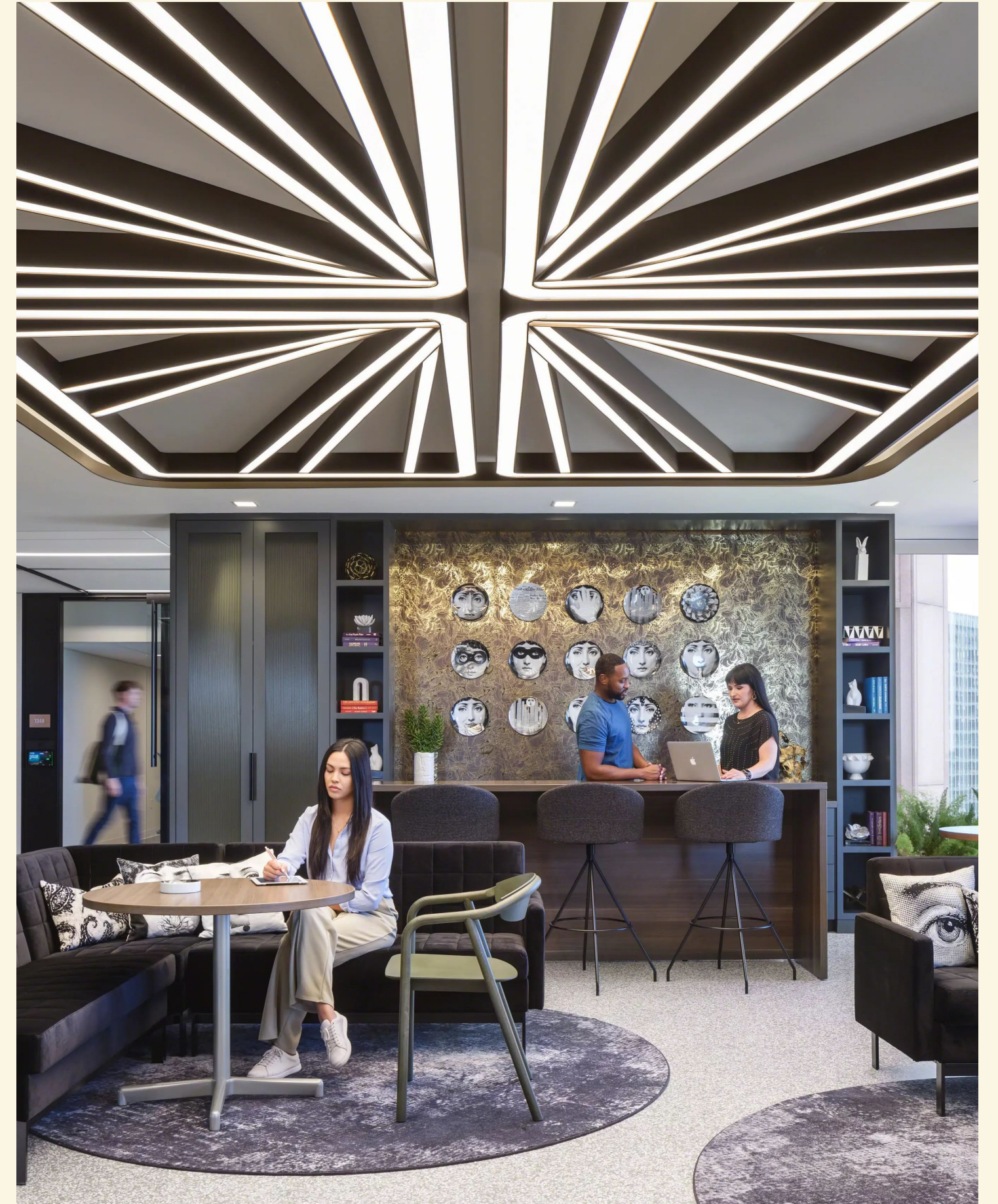
What people need and expect now

- **Belonging**
A sense of community, trust, and shared purpose
- **Control**
More choice and control over where, when, and how they work
- **Productivity**
Support in-office and remote workers more equally to focus, collaborate and build relationships
- **Comfort**
Places to rejuvenate and support wellbeing
- **Safety**
Be and feel physically and psychologically safe



What organizations need

- **Resilience**
Overcoming adversity, managing constant change, continuous learning
- **Community**
Connection to culture, voice of the employee, inclusion, engagement
- **Purpose**
Shared vision, direction + clarity, shared leadership
- **Social Capital**
Trust, accountability, transparency
- **Innovation**
Creativity, ability to take risks, effective processes



Design Principles



Me+We



Fixed to Fluid



Open + Enclosed



**Braiding
Digital + Physical**



Me + We

Team homebases create an organic feel.

People can flow between focus work and collaboration.



Fixed to fluid

Modular, movable and multi-use.

Support different types of work and adapt easily when needs change.



Open + Enclosed

Collaboration in more open areas increases transparency and builds trust.

More access to private spaces provides for focus work and solace.



Braiding Digital + Physical

Support teams working remotely and side-by-side.

Pay attention to cameras, acoustics, technology, space + lighting.

Programming Information

Currently, there are **(42)** total NEXT employees that will utilize this new office in Chicago plus an additional three flexible spaces.

Requirements for this space

Client Services & Planning Department – 9 people

Partner, Director of Client Services (1)

Account Supervisor (2)

Account Planner (1)

Account Executive (4)

Researcher (1)

Creative Department – 15 people

Partner, Creative Director (1)

Art Director (4)

Copywriter (4)

Graphic Designer (6)

Media Department – 2 people

Media Manager (1)

Media Coordinator (1)

Digital Marketing Department – 9 people

Director of Digital Marketing (1)

Social Media Analyst (1)

Social Media Strategist (1)

Digital Strategist (1)

Digital Content Manager (1)

Content Manager (2)

UX/UI Designer (1)

Digital Media Buyer (1)

Production and Operations Department – 7 people

Director of Production and Operations (1)

Scheduling and Traffic (2)

Production (1)

Finance and Accounting (3)

Flexible Spaces for (3) visitors from other offices

(1) private office (dual purpose) for a visiting executive or can be used as an additional private workspace as needed or room for virtual calls and (2) individual workstations to be used by visiting employees.

At NEXT Chicago, the office is the primary work location; however, they will implement a hybrid workplace strategy for their employees to allow ultimate flexibility in both working from home or office based on individual needs. NEXT will expect their employees (“NEXTers”) to work in the office (4 of 5 days) during the work week as they have realized that being in person helps to amplify social connections, build trust, foster creative ideas, and increase innovation.

There are four key clients the NEXT Chicago office supports (fast food chain, shoe brand, beverage company, and a consumer-packaged products company) and it is important to consider a “branded environment” for the client teams that support these clients for them to “live their brands.”

Key leaders from the New York headquarters as well as teammates from other global locations will visit this office periodically. Visitors will stay in town for 2-3 days to collaborate in person with the local team and meet with current or prospective clients. It is important the visitors feel as welcome in this location as they would in their own city and have access to all the same tools, resources and technology to do their work successfully.

General role and job responsibilities of the NEXT employees

Client Services & Planning Department – 9 people

Partner, Director of Client Services (1) – a partner and the overall leader of this office and the leader of this department. They work very closely with the Director of Digital Marketing.

Account Supervisor (2) – sets goals, tracks progress and produces reports for the director.

Account Planner (1) – develops strategies by performing research and is advocate for target audience.

Account Executive (4) – manage the day-to-day client relationships

Researcher (1) – conducts primary research, focus groups, and tests concepts

Creative Department – 15 people

Partner, Creative Director (1) – a partner and oversees this department. They work closely with the Director of Client Services.

Art Director (4) – manages the images and other visuals for campaigns and oversees the graphic designers

Copywriter (4) – writes slogans or copy for advertisements.

Graphic Designer (6) – creates all graphics for advertisements.

Media Department – 2 people

Media Manager (1) – manages various media campaigns from ideation to completion

Media Coordinator (1) – buys ad space through different media they want ads to appear.

Digital Marketing Department – 9 people

Director of Digital Marketing (1) – a senior leader that oversees this department

Social Media Analyst (1) – tracks and analyses data from various social media platforms to help businesses make marketing decisions

Social Media Strategist (1) – creates and manages online content that interests followers and generates high engagement

Digital Strategist (1) – develops new marketing campaigns for online platforms to individuals

Digital Content Manager (1) - writes blogs, articles, and product descriptions and ensure that everything you publish is search engine optimized.

Content Manager (2) – creates content and distributes marketing communications

UX/UI Designer (1) – conducts user research, ideation, wireframing, prototyping, and usability testing

Digital Media Buyer (1) – purchases advertising space and placement on digital platforms

Production and Operations Department – 7 people

Director of Production and Operations (1) – a senior leader and oversees this department

Scheduling and Traffic (2) – plans digital media updates and new content ahead of time

Production (1) – video and radio advertising production

Finance and Accounting (3) – manage accounts receivable, payable, and timesheets

NEXT Spaces

	Reception	Private Offices	Workstations
Quantity	1	5 (including the one flexible private office)	38 individual workstations + 2 visitor workstations
Space Allocation	300 sq ft - 500 sq ft	120 sq ft – 150 sq ft	36 sq ft - 48 sq ft
Function	<p>A welcoming space to greet and host clients that are waiting for their meeting with the NEXT team. The space should convey NEXT's brand identity as well as show client examples for projects that have been completed in the past to feature the capabilities/creativity of NEXT</p> <p>A full-time receptionist will reside in this space. The receptionist needs a work desk, ergonomic task chair, computer with monitor and phone.</p> <p>Provide a custom-built reception desk. Provide seating for a minimum of 4-6 guests.</p> <p>Incorporate a client celebration area into the reception area or in line of site from the reception. This is a place to celebrate client campaigns through different mediums (digital, physical, artwork, logos, videos, packaging, placards, etc.</p> <p>This area is <u>required</u> to be one of the renderings provided. Provide a view that best shows your overall design intent.</p>	<p>Offices are assigned to each of the directors on the NEXT team (Director of Client Services, Creative Director, Director of Digital Marketing, and Director of Product and Operations). They engage in confidential phone calls and meetings. They do not need visual privacy and prefer to have open transparency and sight lines to the team. The Director of Client Services and Creative Director work together constantly and should be in close proximity to one another.</p> <p>Design an office that allows for focused work as well as the ability to collaborate with 1-2 guests, storage for personal belongings, 1 large monitor with a docking station, a laptop, whiteboard and pin up space. Ample worksurface or table is needed to array several printouts of 11x17 ads for review/editing. The NEXT protocol is to use these as a temporary private space as needed or small client meeting space when the assigned leader is away from the office.</p> <p>Provide <u>THREE</u> different office layouts. NEXT wants to promote individualization for each person and give them the ability to choose the best solution for the way they like to work.</p>	<p>Workstations that allow people to focus as well as collaborate with adjacent teammates. The Digital and Product/Operations teams should have 2 monitors. The Creative and Media teams need one large monitor and the Client Services & Planning teams mostly use laptops with docking stations. All teams need storage for personal belongings. Provide adequate space for teams to large printouts, view each other's monitors, and product/material samples.</p> <p>NEXT <u>requires</u> the adjacency of the Creative and Digital teams and the media team should be a satellite to the Creative team. These teams should be in close proximity to the directors of these departments.</p> <p>This area is <u>required</u> to be one of the renderings provided. Provide a view into a minimum of one of the client team areas that best shows your overall design intent</p>
Lighting	<p>Energy efficient direct/indirect lighting recommended. Make fixture recommendations.</p> <p><u>Reflected ceiling plan required for this area (but not limited to).</u></p>	<p>Direct/indirect lighting, supplemented by individual task lighting. Make fixture recommendations.</p>	<p>Direct/indirect lighting, supplemented by individual task lighting. Make fixture recommendations.</p>
Furniture	<p>As needed, choose the most appropriate Steelcase Inc. product(s) for this space based on the client's vision and needs.</p>	<p>Choose the most appropriate Steelcase Inc. product(s) for this space based on the client's vision and needs.</p>	<p>Choose the most appropriate Steelcase Inc. product(s) for this space based on the client's vision and needs.</p>
Construction		<p>Minimal use of drywall to divide space. Consider the use of Steelcase Inc. Architectural wall solutions. A minimum of one wall should incorporate glass for visibility in and from the space. Acoustics must be taken into consideration for this space.</p>	

NEXT Spaces

	Client Presentation Room – Seat 16 people	Team Meeting Rooms – Seat 4-8 people	Huddle Rooms - Seat 1-2 people
Quantity	1	4	4
Space Allocation	Seats 16 people. Square footage not given to provide design flexibility.	200-350 sq ft	100-150 sq ft
Function	<p>Should accommodate 10 people around a table (six from the client side and the four directors). Provide for an additional six people to be in the room and participate – consider this to be an “infield and outfield” concept. . Provide pin-up space, layout surface for presentations, and a hospitality counter for food and beverage. The table to accommodate the 10 people can be one table or a combination of tables if the flexibility meets your concept. This space should be close to the reception and does not need visual privacy (ie: glass walls are OK).</p> <p>NEXT employees often collaborate with their client and teammates all over the world and a need large monitor that can accommodate a split screen for Zoom and Microsoft teams calls. They want to see people’s faces on the screen as well as view the client presentation.</p>	<p>This space needs to support a minimum of 4 people to a maximum of 8 people. Rooms where client teams can go to brainstorm. NEXT celebrates a LOT of brainstorming activities. These rooms should be more like a lounge setting with flexible soft and ancillary seating, a large digital monitor, layout space, whiteboards, and pin-up space. This space needs acoustical privacy; however, visual privacy isn’t needed. Provide hospitality counter for food and beverage.</p> <p>This space needs to be optimized for video calls and content sharing.</p>	<p>This space needs to support 1-2 people and is mostly used for heads-down work where NEXT employees will concentrate to write a client brief or create/write copy for a campaign. There needs to be ample worksurface to array several 11x17 pages for information and/or inspiration.</p>
Lighting	Direct/indirect lighting; Make fixture recommendations. All lighting choices should be energy efficient selections. Adjustability for presentations.	Direct/indirect lighting; Make fixture recommendations. All lighting choices should be energy efficient selections. Adjustability for presentations.	Direct/indirect lighting; Make fixture recommendations. All lighting choices should be energy efficient selections.
Furniture	Choose the most appropriate Steelcase Inc. product(s) for this space based on the client’s vision and needs.	Choose the most appropriate Steelcase Inc. product(s) for this space based on the client’s vision and needs.	Choose the most appropriate Steelcase Inc. product(s) for this space based on the client’s vision and needs.
Construction	Minimal use of drywall to divide space. Consider the use of Steelcase Inc. Architectural wall solutions. A minimum of one wall should incorporate glass for visibility in and from the space. Acoustics must be taken into consideration for this space.		

NEXT Spaces

	Small Meeting or Phone Room	Work Café / Multi-Purpose	Client Display Areas
Quantity	4	1	1 to 4
Space Allocation	36-48 sq ft	Approximately 1000 sq ft - 1500 sq ft	Size and quantity to be determined by students' design intent
Function	<p>Smaller room or privacy pod to accommodate one person for 1-2 hours maximum.</p> <p>This is a place where employees can take a private phone call or video call away from the open plan workplace. They can also use it for a touchdown space in a quiet setting for focused individual work.</p>	<p>A communal and social space where employees can enjoy a meal together or alone. Coffee and espresso machines, sparkling water bar, organic snacks, microwaves, sink, dishwasher and refrigerators are provided. Storage needed to house cups, utensils, paper products, etc.</p> <p>This space needs to accommodate for NEXT teammates to use as an alternative space to get work done. They can step away from their primary workspace and either take a break or continue to work. Provide adequate spaces for power as employees can use their laptops in any of the space within the office. Provide different types of seating to accommodate a variety of choices.</p> <p>This area also serves as an “all hands on deck” for weekly, brief “town hall” updates to all employees, to host guest speakers to all employees, or to debut new campaigns to everyone. Need to consider how displayed information will be available to everyone. Provide enough space to add flexible stackable seating and counter space to service catered buffet style meals. This area is required to be one of the renderings provided. Provide a view that best shows your overall design intent.</p> <p><i>Food preparation spaces are not needed for this project.</i></p>	<p>In close proximity to each of the four client teams, a client display area should be included to provide brand and product inspiration to these teams. Depending on how the student space plans these teams, this could be one space that represents all four clients or four different areas as part of an individual client team space.</p>
Lighting	Direct/indirect lighting; Make fixture recommendations. All lighting choices should be energy efficient selections.	A combination of lighting sources is recommended. All selections should be energy efficient. Reflected ceiling plan required for this area (but not limited to).	Direct/indirect lighting; Make fixture recommendations. All lighting choices should be energy efficient selections.
Furniture	As needed, choose the most appropriate Steelcase Inc. product(s) for this space based on the client's vision and needs.	Choose the most appropriate Steelcase Inc. product(s) for this space based on the client's vision and needs.	
Construction			

NEXT Spaces

	Lactation Room	Wellness Room	Production and Resource Center
Quantity	1	1	1
Space Allocation	80- 100 sq ft	80-100 sq ft	300 – 450 sq ft
Function	<p>Provide a visually private, lockable space that is for parents who are nursing. Adequate worksurface space for nursing pump equipment, mini-refrigerator to house milk as well as easy access to power to plug in mechanical pump. Consider comfortable and functional furniture.</p> <p>Create a relaxing environment and sanctuary.</p>	<p>Creative work requires many brain modes. These rooms allow people to balance active group work with solitude and individual think time. Consider a space that is shielded or fully enclosed to manage stimulation.</p> <p>This room is used by employees to relax or rejuvenate. Provide lounge seating that promotes personal comfort.</p>	<p>This space serves as space to produce mockups for clients and storage for materials (spray mount, foam core, sharpies, paper, etc.) as well as a copy/print area, mail room, package storage, and recycling center. Provide the following: (2) copier/printers, (1) large format printer, (1) recycling station, mailboxes or mail trays, and sufficient counter space is required, a layout and construction table as well as storage for general office supplies.</p> <p>Also provide a storage closet for old client materials.</p> <p>This space should be in close proximity to the Creative Team.</p>
Lighting	Students should research the best lighting solutions for this room; however, consider subdued, user controlled (dimmable) lighting and make energy efficient fixture recommendations.	Students should research the best lighting solutions for this room; however, consider subdued, user controlled (dimmable) lighting and make energy efficient fixture recommendations.	Direct/indirect lighting; Make fixture recommendations. All lighting choices should be energy efficient selections.
Furniture	Choose the most appropriate Steelcase Inc. product(s) for this space based on the client’s vision and needs.	Choose the most appropriate Steelcase Inc. product(s) for this space based on the client’s vision and needs.	As needed, choose the most appropriate Steelcase Inc. product(s) for this space based on the client’s vision and needs.
Construction	Consider acoustically sound traditional construction	Consider acoustically sound traditional construction	

NEXT Spaces

	In-Between Spaces	ADD a Monumental/ Connecting Staircase	Wildcard Space
Quantity	To be determined by student	1	1
Space Allocation	To be determined by student	Varies – To be determined by student designer	Varies – To be determined by student designer
Function	Creativity happens anywhere and everywhere. Take advantage of “crash-collisions” in the office to harness creativity and provide for spontaneous interactions in real time to facilitate iterative/generative work and idea sharing. Lean into this and provide for these interactions throughout the space. These interactions typically happen one to one or one to two and utilize both digital and analogue tools.	<p>With the NEXT office space having two floors, this provides the opportunity for volumetric creativity and connectivity within the project scope. You need to design a monumental stair to connect the two floors.</p> <p>This connecting/monumental staircase can be added anywhere within the project area that is in scope. It should meet code and support the student’s design intent and functional flow of the space on both floors.</p> <p>This area is <u>required</u> to be one of the renderings provided. Provide a view that best shows your overall design intent.</p>	<p>What element is missing from NEXT to make it unique and bring your design concept/inspiration to life while also addressing the NEXT objectives?</p> <p>Take advantage of available real estate in the floor plan and design something unique for NEXT.</p> <p>This area is <u>required</u> to be one of the renderings provided. Provide a view that best shows your overall design intent.</p>
Lighting	Direct/indirect lighting; Make fixture recommendations. All lighting choices should be energy efficient selections.	To be determined as appropriate by student designer	To be determined as appropriate by student designer
Furniture	As needed, choose the most appropriate Steelcase Inc. product(s) for this space based on the client’s vision and needs.		As needed, choose the most appropriate Steelcase Inc. product(s) for this space based on the client’s vision and needs.
Construction		To be determined by student designer	

Resources

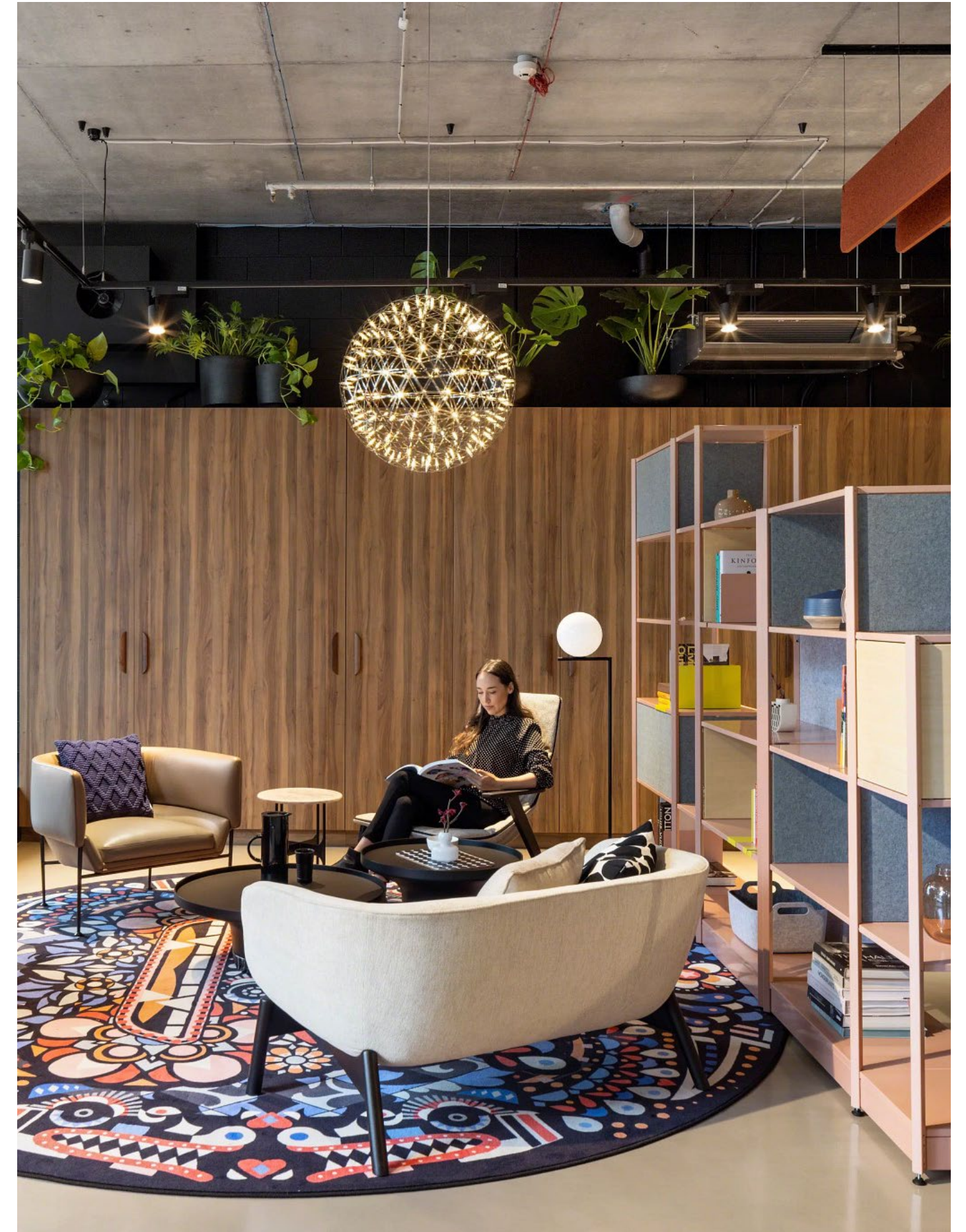
NEXT: *Student Design Competition*

Design Resource ideas (not limited to):

- [Steelcase.com](https://www.steelcase.com)
- [Spaces.steelcase.com](https://spaces.steelcase.com)
- [Steelcase Planning Ideas](#)
- [Creative Spaces](#)
- [Hybrid Collaboration Guide](#)
- [Steelcase What's New](#)
- [Humanizing Hybrid Collaboration](#)
- [Joy at Work](#)

Research Resource ideas (not limited to):

- [Steelcase Research](#)
- [Work Better Research](#)
- [Unleashing team creativity](#)
- [Inclusive Design](#)
 - [Designing With, Not For](#)
 - [Ideas for Designing Inclusive Workplaces](#)
 - [Inclusive Design In Practice](#)
 - [Uncovering Barriers](#)
 - [Balancing Tensions to Create Spaces for All](#)
- [ADA and Inclusive Design](#)
- [Making Space for Well Beings](#)



Disclaimer

By entering the Steelcase “NEXT” Student Design Competition, Entrant (and their university) agrees, acknowledges and understands that all Submissions may be posted on the Steelcase Inc. website, within Steelcase Work Better publications or used in future promotional campaigns for viewing by the general public and grants Steelcase Inc. in perpetuity a royalty-free, worldwide, non-exclusive license to publish, display, reproduce or otherwise use the Submission for Steelcase Inc. and its designees in its sole discretion whatsoever and without further notice or compensation.

Steelcase Inc. does not guarantee the posting of any Submission and reserves the right not to post a Submission for any or no reason.

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