

Steelcase Unveils New Solutions, Net Zero Carbon Reduction Plan at NeoCon 2024

New product offerings designed for greater wellbeing, connection + privacy

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Steelcase unveiled a host of new products, solutions and spaces at NeoCon 2024 designed to help people enjoy better experiences at work – through fostering connection with one another, enhancing opportunity for wellbeing and sparking moments of joy in the workplace.

Recent global Steelcase research shows a concerning trend: among nearly 6,000 respondents across 11 countries, there is a consistent drop in work-life balance over the past three years. Almost half expressed dissatisfaction with the level of interest and engagement in their work, leading to a depletion of physical energy and mental wellbeing. Yet, amidst these challenges, the workplace can be pivotal by influencing overall wellbeing through enhanced work spaces that offer promise in nurturing a healthier, more fulfilling work experience for all.

“While leaders have ranked employee wellbeing as a top priority coming out of the pandemic, employees aren’t feeling it just yet – especially as long-term work norms have been upended,” says Allan Smith, senior vice president, president, Americas, and chief product officer. “To change this trajectory, leaders have the opportunity to make meaningful changes within the workplace that boost engagement, productivity and retention.”

New Solutions

Building on its extensive foundation of research-based insights, new solutions featured at NeoCon 2024 holistically address the need for better connections, increased privacy and spaces that facilitate personal wellbeing.

Ocular View

Ocular Sightline table

OCULAR® COLLECTION

The hybrid collaboration collection now includes Ocular View and Sightline tables. Ocular View is a one-to-one extended-reality experience, originally a concept co-developed with Logitech called “Project Ghost,” that blurs the lines between the physical and digital to create more human and immersive connections. Sightline tables for 6, 8 and 10 people can now bring a great hybrid collaboration experience into a larger and more traditional meeting space. Both of these solutions were designed to help people feel more connected with co-workers in different locations.

ORANGEBOX® CAMPERS & DENS™

Inspired by the intuitive ways people interact and socialize at campgrounds, Campers & Dens was designed to create layers of privacy that support the many ways people connect in the workplace. Campers, cabins, and awnings provide just the right spaces for casual conversations, collaboration or heads down work.

FRANK LLOYD WRIGHT ROCKFORD AND GALESBURG COLLECTIONS BY STEELCASE

These two collections represent a new chapter in the creative collaboration between Steelcase and the Frank Lloyd Wright Foundation – an ongoing project to reintroduce, reinterpret and reimagine Wright’s celebrated designs. Inspired by Wright’s mid century Usonian ideals, the collections are shaped by the architect’s unmistakable design principles and progressive vision of great design for everyone. These new interpretations can help people connect to an unexpected version of Wright’s design to bring joy and inspiration into their own spaces.

The Frank Lloyd Wright Rockford Collection by Steelcase (foreground), and the Frank Lloyd Wright Galesburg Collection by Steelcase (background).

COALESSE ENSEMBLE™

Gathering is one of the best reasons to be at work – but how well do gathering places actually work for the people who use them? Enter Coalesse Ensemble. A fluid, modular lounge system that naturally brings people together – combining intuitive performance features such as an adjustable back, integrated power and privacy with infinite design expression, to let you create gathering places that really work.

Our Path to Net Zero

Also at NeoCon, Steelcase announced its commitment to a net-zero future with the release of the industry’s first ever net-zero transition plan. The organization is working to reduce its carbon emissions over 90%* throughout its entire value chain by 2050, with a focus on its products, operations and transportation.

This commitment builds upon progress already made by Steelcase. In 2019, Steelcase set science-based targets to reduce carbon emissions in its operations by 50% by 2030, making it the first organization in the industry to do so. The progress made toward that goal is foundational to achieving net zero. Sustainability has been a foundational value at Steelcase for more than a century.

“Facing the realities of climate change can feel overwhelming, but it’s also filled with possibilities. And that gives us hope.”

BETH O’SHAUGHNESSY | Senior Vice President, Chief Administrative Officer, General Counsel and Secretary

Notable Awards

Steelcase and its Community of Brands earned several awards this year.

- Ocular View wins SILVER in Technology: Integrated Solutions.
- Work Valet wins an Honorable Mention in Business Impact Awards.
- AMQ Cluvo wins SILVER in Tables: Height-Adjustable.
- Coalesse Ensemble wins Innovation Award.
- Extremis Amai wins Innovation Award.

Learn more about the Steelcase commitment by viewing its [net-zero transition plan](#).

For more information on Steelcase at NeoCon, visit Steelcase.com/Neocon.