

**viccarbe**

# Aleta Executive

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Designed by Jaime Hayon

Catalogue - EN







## Jaime Hayon

Spanish artist-designer Jaime Hayon was born in Madrid in 1974. After studying industrial design in Madrid and Paris he joined Fabrica – the Benetton-funded design and communication academy in Italy- in 1997 where he directed the design department until 2003.

Hayon set up his own studio practice in the year 2000 and dedicated himself fully to his personal projects from 2003 onward, today he is one of the most acclaimed creators worldwide.



# Aleta Executive

## Finding elegance in the subtle

Collection designed by Jaime Hayon, 2023

It's a great moment for the Aleta family: the comfort of the iconic chair designed by Jaime Hayon has been extended to new pieces such as the Aleta Executive collection. On this occasion we will say for once that more is always more. Not by excess but by balance, and by the undeniable strength in the creative concept that arises this collection designed to make meetings more comfortable and productive.

Aleta Executive represents how we bond with the designers of each collection, expanding the families, maturing hand in hand to create new pieces based on new behaviors and solid creative concepts. Always without taking the present for granted. We may not be able to predict the future, yet we can invent it with the best.

If we have learnt something all these years is that the future of design will undeniably be based on collaboration. Aleta Executive is a natural transition that leads to new ways of working, collaborating and promoting inclusive habits between users in the workspace environment. It is here to make meetings easy.

*"Aleta Executive represents how we bond with the designers of each collection, maturing hand in hand to create new pieces based on new behaviors and solid creative concepts."*



Aleta chair, casters base



## THE CHAIR COLLECTION

The Aleta Executive chair collection by Jaime Hayon is available in multiple base options and finishes to fit the needs of any collaborative space. Whether you are looking for the ideal guest chair for a presidential office or the perfect seat for a contemporary board room, with Aleta you have it covered.





Aleta Executive, flat base





## COMFORT IS ASSURED

When working from the office we usually remain seated for long hours. Small details can make a huge difference in how we feel at the end of the day. Details such as sitting on a comfortable, versatile and pleasant chair must never be taken for granted. Aleta Executive has been designed to offer ultimate comfort and practicality in one, adapting smoothly to the position of the back, accompanying our movement. An elegant designer piece will multiple possibilities that will keep users well seated and focused for as long as they require.



Soft shapes and a pleasant  
silhouette to remain seated for as  
long as you require



Aleta Executive, flat base and Trestle table



Aleta Executive, casters base and Trestle table



Aleta Executive, casters base and Cambio table













## SIGNATURE BACKREST

The collection designed by Jaime Hayon can include our signature backrest, made with two different finishes in & out. Choose between wood, leather or eco-leather for the outer part to achieve a distinctive piece for presidential offices, meeting and board rooms. This detail will add a differential character, making it a true stand-out in corporate environments.



Aleta Executive, flat base

Aleta Executive combines a soft seat and an elegant contour to uplift any collaborative workspace



Aleta Executive, casters base









# Aleta Executive



Five casters base



Flat base



Five caster base, wooden backrest



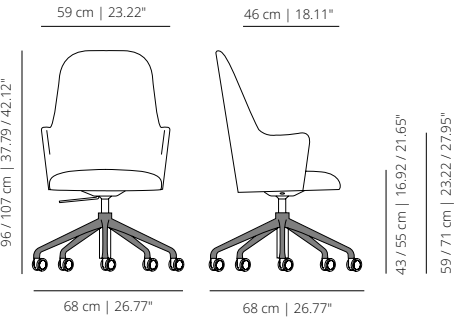
Flat base, two-tone backrest

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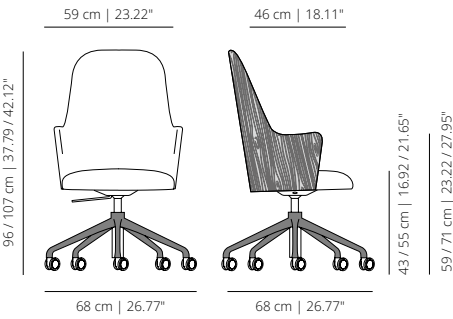


FIVE CASTERS NYLON BASE

ALEXBRNY  
upholstered chair

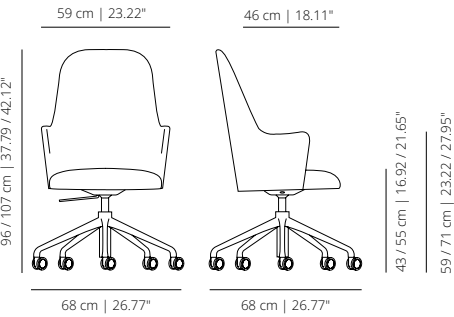


ALEXBRRONY  
upholstered chair with wooden backrest

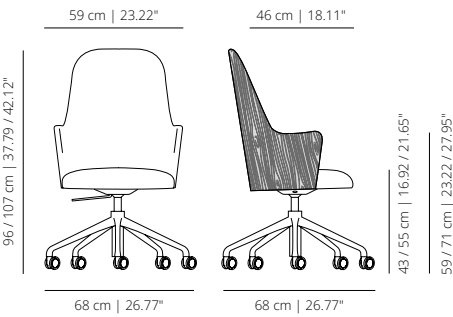


FIVE CASTERS ALUMINIUM BASE

ALEXBR  
upholstered chair

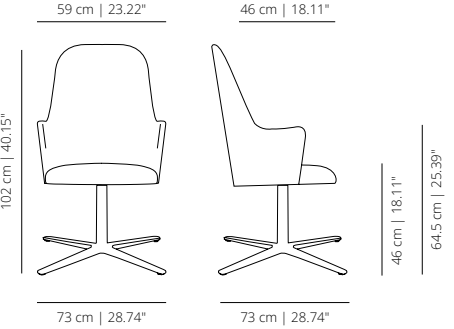


ALEXBRRO  
upholstered chair with wooden backrest

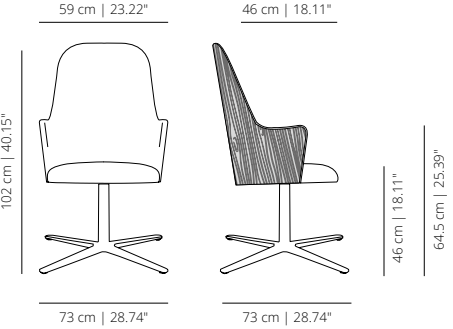


FLAT SWIVEL BASE

ALEXPLA  
upholstered chair



ALEXPLARO  
upholstered chair with wooden backrest



## FINISHES

### Upholstery

Check upholstery samples.

### CHAIR BACKREST OPTIONS

**Standard backrest** – Back of the backrest upholstered in the same finish as the chair.

**Back in leather, ecoleather or wood** – Back of the backrest upholstered in leather, ecoleather or stained in oak veneer.



*Upholstered*



*Back in wood*



*Back in leather/eco leather*

### BACKREST

#### Stained Wood



bleached  
stained oak



matt  
stained oak



cognac  
stained oak



walnut  
stained oak



ash  
stained oak

### STRUCTURE

#### Powder coated



white  
RAL 9003



black  
RAL 9005

#### Nylon



black  
RAL 9005

## OPTIONAL MECHANISMS



*Tilting*



*Self-return*

### TECHNICAL INFO

Seat and backrest made of molded plywood covered with non-deformable fireproof expanded polyurethane of different densities.

Base options:

**Five casters nylon base** – Black nylon swivel base. Gas height adjustment and black or white soft casters for hard floors depending on structure. Tilting mechanism with locking as an option for this base.

**Five casters aluminium base** – Aluminum base powder coated in black or white microtexturized. Gas height adjustment and black or white soft casters for hard floors depending on structure. Tilting mechanism with locking as an option for this base.

**Flat swivel base** – Injected swivel aluminium base powder coated in thermoreinforced polyester in black or white microtexturized. Black or translucent plastic glides, with or without felt. Tilting mechanism with locking and self-return mechanism are available options for this base.

*NOTE: This collection offers the possibility of two-colour upholstery, with one colour for the seat and another for the back.*

### CERTIFICATES

ANSI BIFMA X6.4:2021 and UNE-EN 16139:2013vc2015



## Let's talk

*We want to help you find the best designs for your project. Contact us and our team will get back to you as soon as possible.*

+ CONTACT US

