Steelcase + GoBright

Hybrid has changed the way we work and split time between the office and home means spaces don't need to accommodate all employees at once.
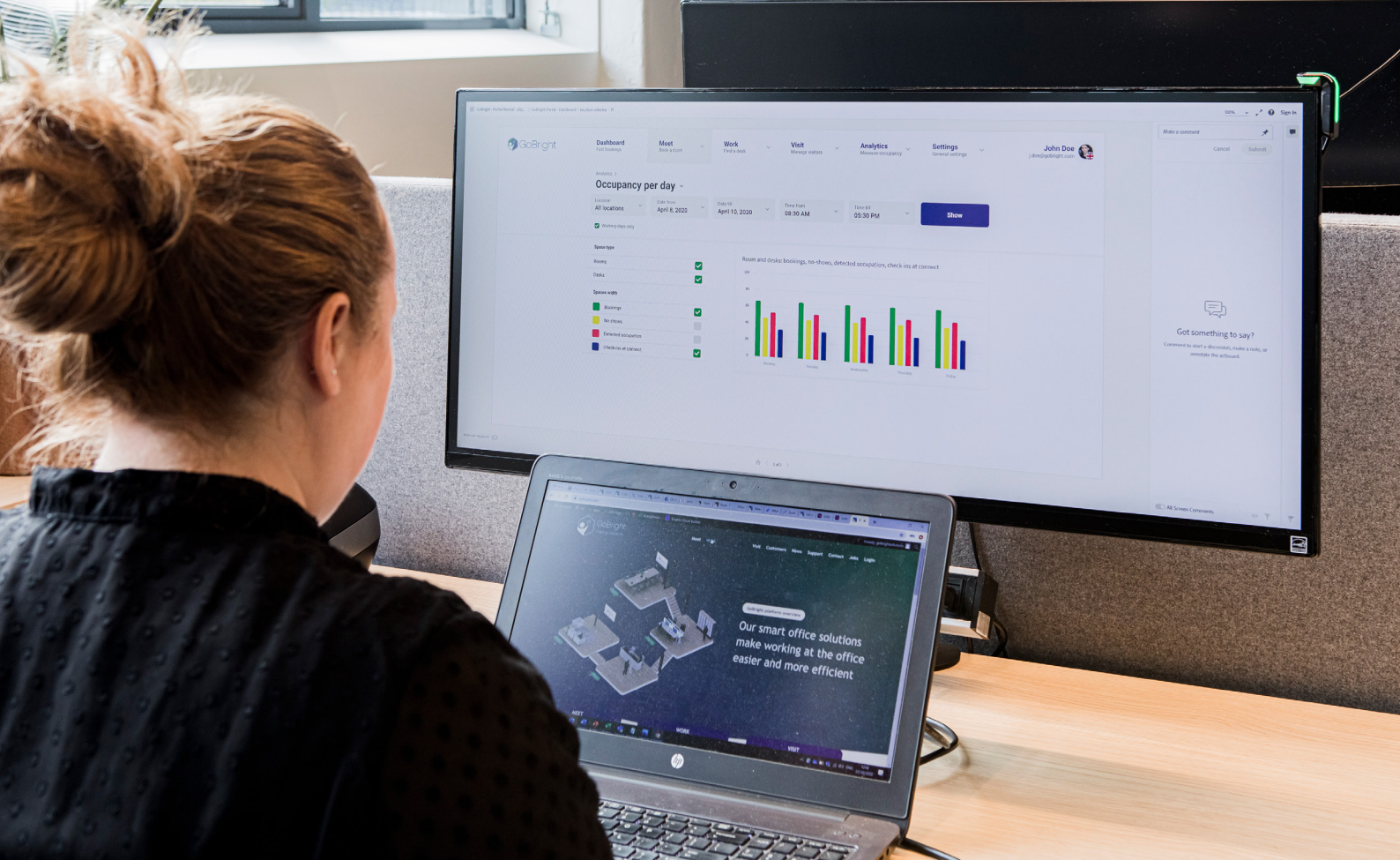
Employers are asking questions like:

- Who is coming to the office and how often?
- Does each employee need a desk?
- How many meeting rooms does our company need?

GoBright offers intuitive tools to help navigate this new environment, including:

- Room Booking
- Desk Booking
- Parking Booking
- Locker Booking
- Catering Service Management
- Visitor Management
- Digital Signage/Wayfinding
- Integration and Support Services
- + Hardware to support these tools and streamline the user experience

Users can access the GoBright portal to find available meeting rooms and desks and filter results by specific amenities or technologies, such as video conference capability or height adjustable features. Rooms can be scheduled with catering services, facility managers can analyze real estate utilization, sensors can free resources which were booked but not used, and all of this seamlessly integrates with Microsoft Teams and Outlook as well as Google Workspace.

Steelcase and GoBright are working together to help employers create workspaces where people feel safe, productive, inspired and where the environment is an advantage, a tool to help get work done in a better way.

How does the sales process work?

1. Dealer provides quotation to customer along with the License Subscription Agreement and Data Protection Agreement for review.
2. Upon approval, dealer submits order to Steelcase and receives an acknowledgement with order number. Dealer fills out the License Information Form with order number, customer contact information and emails this to sales@gobright.com.
3. Steelcase processes the order and any hardware included is shipped from our distribution facility.
4. GoBright processes the order and matches it with the License Information Form to provide access credentials directly to the customer.
5. Customer can start setting up and working with the GoBright Portal.

What about data privacy?

GoBright solutions are fully GDPR compliant and ISO 27001 certified with the encrypted data stored on Microsoft Azure servers located within the European Union. GoBright does not have any ownership over any collected data and is not permitted to copy or sell any data, so customers are ensured their data is theirs alone.

The GoBright portfolio is broad and allows customers to select only the tools, services and hardware they value, however this also means pricing varies dramatically based on these selections. Contact your Steelcase salesperson for assistance with planning and pricing an opportunity.

Steelcase®

Due to certification requirements, Steelcase can offer GoBright solutions in the following countries: Austria, Belgium, Czech Republic, Denmark, England, France, Germany, Italy, Liechtenstein, Luxembourg, Netherlands, Norway, Poland, Portugal, Scotland, Spain, Switzerland, and Wales.