

viccarbe

Ace Armchair

Designed by Jean-Marie Massaud



Jean-Marie Massaud

Jean-Marie Massaud was born in Toulouse (France) in 1966.

He graduated from Les Ateliers, Ecole Nationale Supérieure de Création Industrielle, in Paris, France, in 1990. He has since worked for various design studios in Asia and France. In 1994, he established his own studio in Paris, specialising in industrial and interior design for European and Japanese companies such as Yves Saint Laurent, Renault, Cappellini and Magis. At present, he develops, together with Daniel Pouzet, architectural projects for both public and private clients.

At the Ecole Nationale Supérieure des Arts Décoratifs in Paris, Massaud's classes present his contextual approach regarding the various facets of design, focusing on the individual as a quest for the essential. His work transmits magical and vital emotions.

Ace,

On the right page, Ace armchair wooden base stained in wenge with a headrest upholstered in leather

the subtlety of a gesture

Armchair designed by Jean-Marie Massaud, 2007

The last few months have made the concept of well-being particularly relevant. An ethereal idea, invaluable, immaterial in many cases. A minimum that allows us to face our day to day with concentration and stability.

Today, more than ever, within the office space we are looking for small oases in which to take refuge. We want particular corners in which the "I" takes on as much relevance as possible. They are places in which we simply seek to feel comfortable, safe, at certain times we may even be protected by a certain amount of privacy.

The Ace chair is one of those designs that are born with a pro-

TECTIVE instinct, returning us to the most essential comfort. As a product, it will subtly attract our attention with a slightly wrinkled and friendly upholstery. It will welcome us and, ultimately, give us the space we need to reconnect.

In recent years, Jean Marie Massaud's design has been incorporated into the work spaces of large multinationals such as Nike and Toyota. It was included in certain projects, as a space for informal and collaborative meetings. In other projects, it was also incorporated in an individual format: located inside private offices or rest areas, and set up as a place to go in search of a universe of one's own. It's time to regain a sense of well-being.

"Today, more than ever, within the office space we are looking for small oases in which to take refuge. We want particular corners in which the "I" takes on as much relevance as possible."





Project: Vivood Landscape Hotel



Ace & Lounge

Transitional Spaces — We say goodbye to the so-called waiting areas to welcome the intermediate or transitional spaces. The essence is the same, probably even the arrangement of the furniture.



Project: VIVOOD Landscape Hotel, Alicante
Pictures: Ángel Segura



Project: Viccarbe Headquarters
Pictures: Javier Díez



Project: Teulada Concert Music Hall

On these pages, Ace armchair metal base in black with grey upholstered and red zip.



