



Steelcase | grado

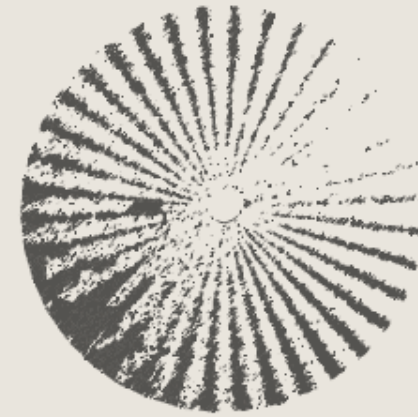
Made in Asia Ancillary

Grado

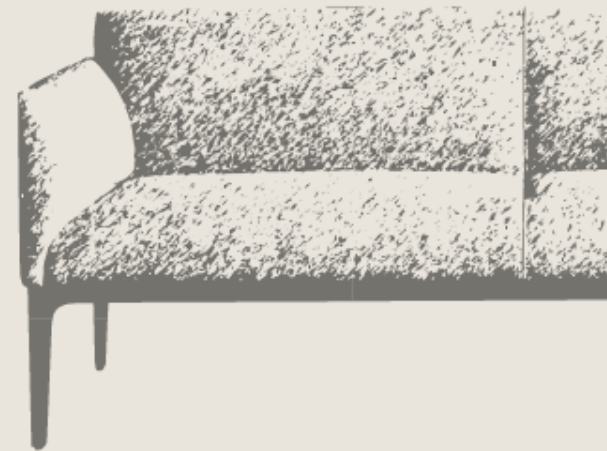
Grado is a young brand composed by a group of young people, with a wild dream to be a perfect combination of office and residential furniture.

Grado Design was founded by Alex Chai as a design company on 2014. By the end of 2017, with dozens of new product designs released annually, Grado decided to build its own factory and transfer into a manufacturer for better quality control and design realization.

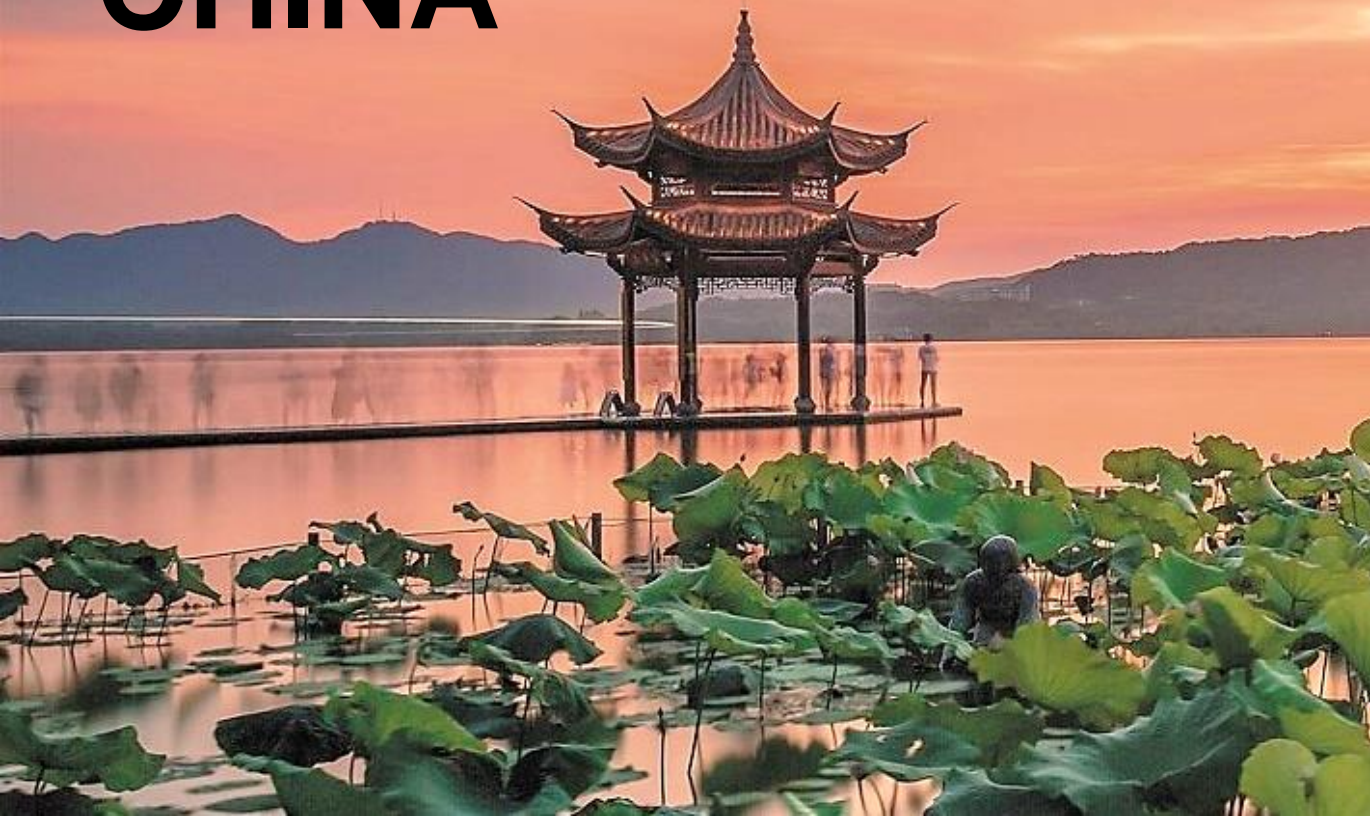
**ENJOY WORK
ENJOY LIFE**



grado



WE ARE FROM HANGZHOU, CHINA

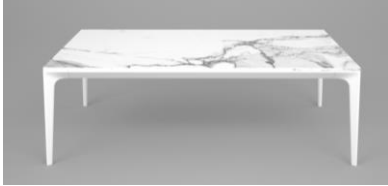


About

In 2014, Grado was founded in Hangzhou, China and Grado means “angle” in Italian. Grado covers an area of 12,000 square meters with a total investment of 5 million Yuan and they have their own lab team, global sales system, and constructed factory for quality control.

Every product is created with good quality raw material and practiced crafts such as Danish fabric, Italian leather, New Zealand wool, and etc.

Grado Collections



1

EVERY CHAIR SERIES

2

SHEEP CHAIR

3

BUNNY CHAIR

4

HUG CHAIR

5

WINGS CHAIR

6

LORD CHAIR

7

NEST BARSTOOL

8

DASH BARSTOOL

9

LIP SOFA

10

BREAD SOFA

11

BELLY LOUNGE CHAIR

12

MART SOFA

13

DADA SOFA

14

DADA COFFEE TABLE

15

DORIC TABLE

16

LOTUS TABLE

EVERY CHAIR SERIES

Design by Micky Wang & Alex Chai





Every Chair is a chair of minimalist aesthetics as it perfectly capable of adapting to diverse environment and style such as offices, restaurants, cafes and other public areas.



SHEEP CHAIR

Design by Wendy Liu & Alex Chai

The wooden chair design perfectly presented its raw beauty. Sheep chair was born as an epitome of wood craftsmanship.



Sheep Chair integrated the concept of comfortable, gentle, warm and durable.
It conceived with materials of great resistance and durability.



BUNNY CHAIR

Design by Wendy Liu & Alex Chai

Bunny chair was born as a chair capable of offering comfort as its upholstery made of high-resiliency foam. The upholstery and back support stuffed by high-resiliency foam.





Bunny chair surprisingly offered users unparalleled comfort and longevity. The upright back support ideally for quick conversation and stay focus on the tasks at hand.

It is perfect for lobbies, reception spaces, libraries, banks and museums.

HUG SERIES

Design by Peter Fei



Sit back and relax,
cocoon yourself in
the elegant curve.



The feature of the product has perfectly transmitted the concept of hug as the elegant curve allow you to sag in and naturally adapt a comfortable sitting position. Integral product gives you a warm embrace.

WINGS CHAIR

Design by Wendy Liu & Alex Chai



The armrest with succinct lines represent the wings of swan and the sophisticated appearance is bound to be stunning.



Wings chair is a piece prepared to be observed from any angle, it surprises us with its details and design.





The upholstery stuffed with high-resiliency sponge, it delivers outstanding comfort, envelops you a warm embrace.

The comfort of product has taken over the first sight as the material of upholstery has high resiliency which offer unparalleled comfort.





LORD SERIES

Design by Wendy Liu & Alex Chai

Lord series included lounge chair, office chair and pod chair. the structure of chair made of plywood while the padding is filled with feather and high resiliency sponge.





The function of lord chair perform the same concept with the characteristics of seashell.



Unique design of headrest provide sufficient private space. It keep users away from disruption when a neighbor walks by.



Adjustable seat depth allows different body height to achieve long-term comfort and comfortably recline with intuitive adjustment.





Lord pod chair featured its timeless classic and swivel feature allow users to reach different areas at the work desk itself without getting up from the seat.





NEST BARSTOOL

Design by Grado R&D

Designer spent most of his childhood on the mountain, there is where he gained the inspiration. Bird nest inspired him to create a barstool with minimalist aesthetics, solidity and visual strength of a bird nest.

Special Design

The concave of upholstery amplified the details of bird nest while the base perfectly transmitted the idea of bird nest on a branch.



It is a seat that can reward the users with warmth, homey and extraordinary comfort.



DASH BARSTOOL

Design by Stefano Campioni



Dash stool was born with its padding, which bring extra comfort to the users.



Minimalist Design

Dash stool remained its simplicity and conceived with materials of great resistance and durability such as upholstered shell joined to a metallic structure.





LIP SOFA
Design by Grado R&D

Inspiration

A plump and pillowy lip inspired the designer to create this versatile sofa.



It wins the users over at first sight with its silhouette, extraordinary seat volume and strong intersecting curves.

The generously proportioned seat volumes is made of high resiliency sponge.

BREAD SOFA

Design by Grado R&D

Bread sofa come across as a simple and elegant piece. Bread sofa can play at the level of textures and colors, the result could be very versatile seating system.



The inspiration derived from Hokkaido bread as it is ultimate soft and springy.



The body upholstered with high resilience sponge, its elasticity helps to prolong the comfort life of sofa and its longevity with regular use.



With its sophistication, it can be either an island or modular sofa to create different compositions in an intuitive way.



BELLY LOUNGE CHAIR

Design by Lava Luo

Belly lounge chair evoke relaxation mood at first sight. It features a refined aesthetics, timelessness and an aura of noble.



Upholstery and backrest stuffed with high density sponge, it become a generous backrest and armrest with contemporary look.

MART SOFA

Design by Vincenzo Vinci & Alex Chai



Mart sofa featuring a modern yet simple elegance design, this contemporary sofa makes the perfect addition for office, lounge, cafes, libraries and living room.



The unique folded pleat detail visible on each separated upholstered part gives the sofa more tactile and elegant.





Cocoon yourself and your notebook in this small space to get privacy to focus on the tasks. The upholstered high back also function to absorb sound, reduce echoing and reverberation of sound.



Greater privacy and enveloping experience were offered through its high back system.

DADA SOFA

Design by Grado R&D



Dada sofa in contemporary style will adorn every spaces with its light and fresh design.



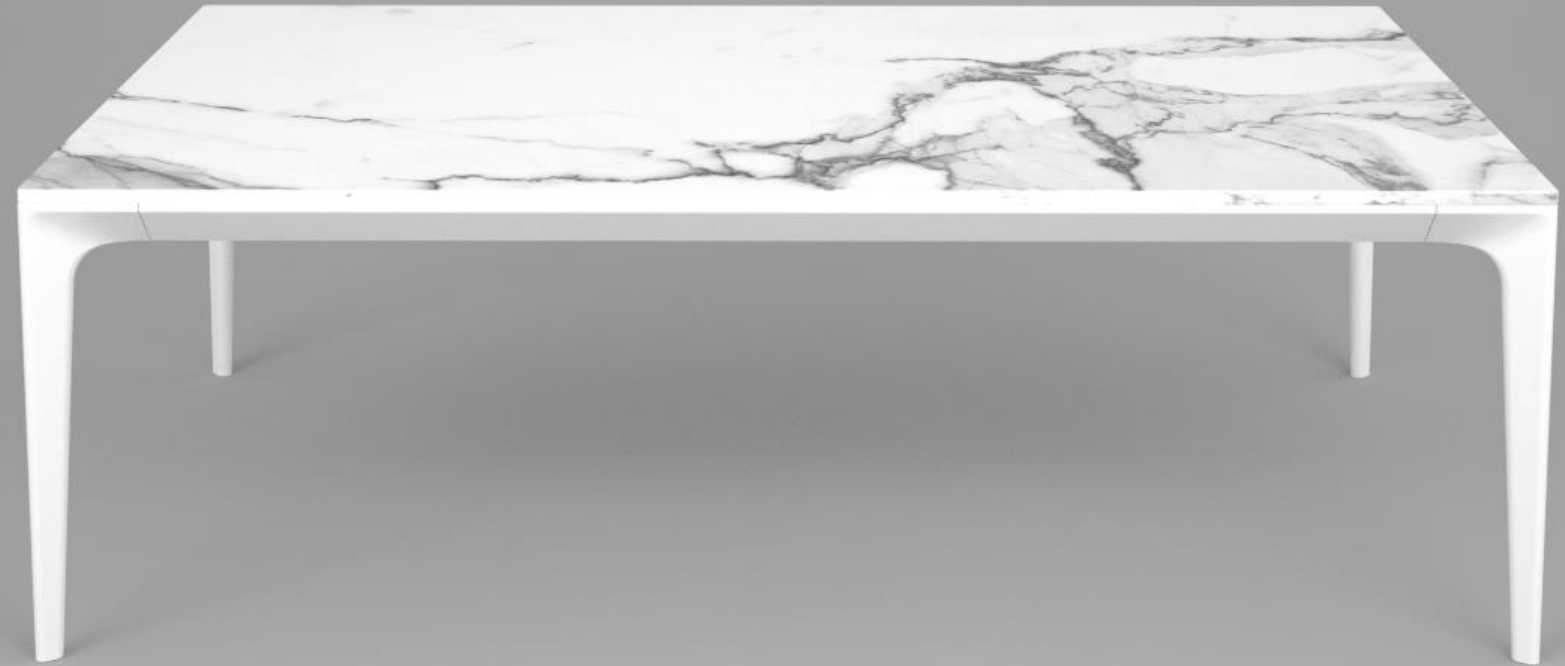
Dada integrating stylish form with outstanding design, the creation inspired by woman high heel shoes. It welcome users in all kind of situations, residential spaces, reception area, and collaboration area.

DADA COFFEE TABLE

Design by Micky Wang & Alex Chai

Dada table brilliantly balances aluminum tapered legs with different top.

Marble top is one of the favorite furnishing items that can perfectly create a sense of stylish of luxury and elegant visual.





This stylish piece is contemporary and versatile that anyone would love to have. The table was baptized the name dada is due to the footsteps of high heel while the aluminum tapered legs visualize the heels.

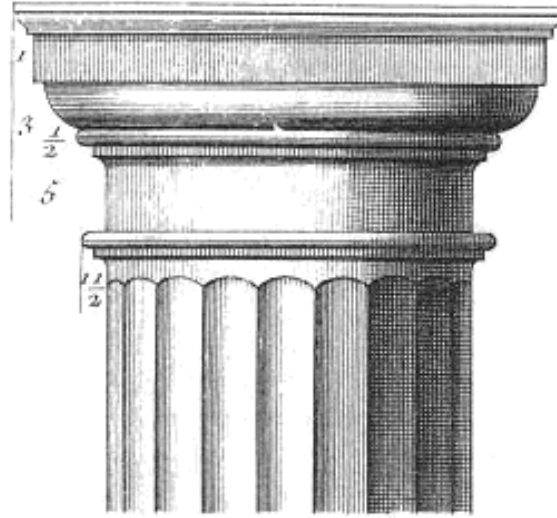
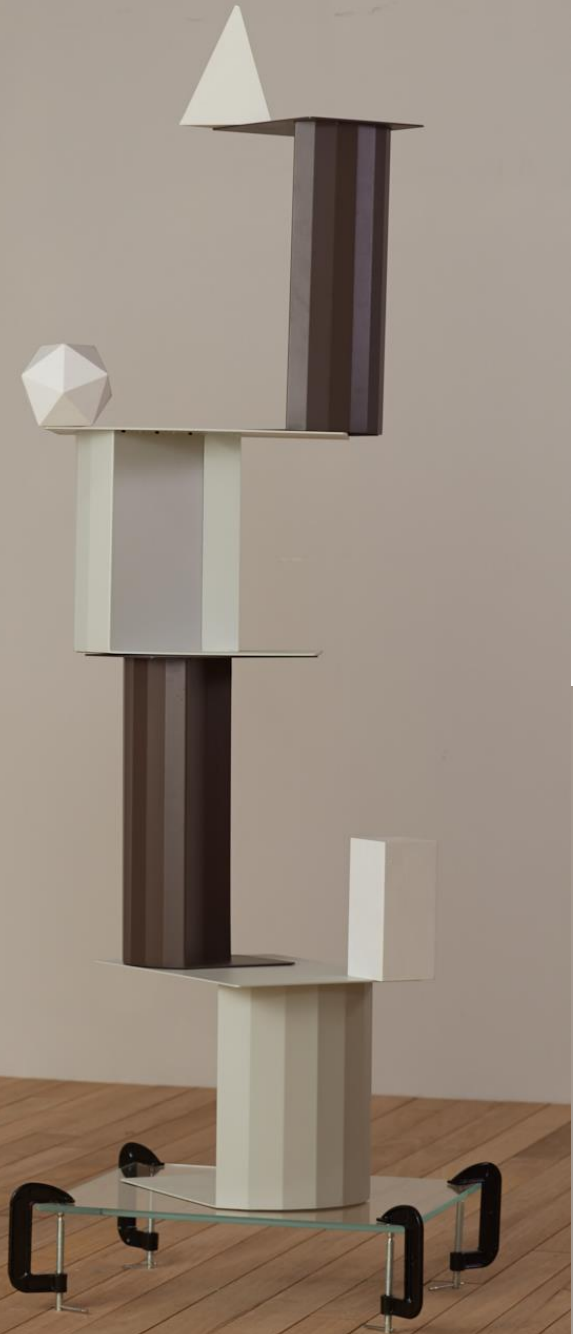


Its seductive design of dada table are compatible with collaboration areas, libraries as well as residential spaces.

DORIC TABLE

Design by Carlos Chen





Doric table was born as a coffee table which inspired by the feature of Greek pillar and conceived with contemporary technology.

Doric table can function nested together or individually alone. The stacked Doric table is able to create distinct aesthetics in any spaces. It is ideal to support a laptop, remote control, or a cup of coffee.



LOTUS SERIES

Design by Vincenzo Vinci & Alex Chai

The inspiration was derived from the lotus in West Lake, a freshwater lake in Hangzhou, China. Like the star of any water garden, lotus flourish in the sunlight and occupied the water garden with its vibrant color, lotus table born as a coffee table with a kind spirit and majestic.





LOTUS COFFEE TABLE

Lotus coffee table maintaining lotus characteristics which designed in different sizes and ample proportions.

It available in two sizes, heights and colors. Combining it in three different colors, giving it the possibility of being located in diverse spaces and create interesting views capes.



LOTUS SIDE TABLE

Ingenious and elegant design with a textile handle added its aesthetic value.

The auxiliary version of Lotus side table is perfect for a cup of coffee and a piece of cake. Thoughtful design of base added its sturdiness for 15° inclination while the textile handle makes it easy to carry.

grado

grado

原创家具设计品牌

我们不强调风格，我们只想要成为你的风格



Steelcase