

私たちが参考にした書物

今回、私たちをインスパイヤさせ、参考となった「創造性」に関する書物をリストとしてまとめた。

🕒 所要時間 2分

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- 1. What To Do When Machines Do Everything: How to Get Ahead in a World of AI, Algorithms, Bots, and Big Data**
by Malcolm Frank, Paul Roehrig & Ben Pring
[Learn More](#)

- 2. Creative Confidence: Unleashing the Creative Potential Within Us All**
by Tom Kelley and David Kelley
[Learn More](#)

- 3. Zig Zag: The Surprising Path to Greater Creativity**
by Keith Sawyer
[Learn More](#)

- 4. The Creative Spark: How Imagination Made Humans Exceptional**
by Agustín Fuentes

- 5. Your Creative Brain: Seven Steps to Maximize Imagination, Productivity and Innovation in Your Life**
by Shelly Carson
[Learn More](#)

- 6. Corporate Creativity: How Innovation & Improvement Actually Happen**
by Alan G. Robinson

- 7. Wired to Create: Unraveling the Mysteries of the Creative Mind**
by Scott Barry Kaufman & Carolyn Gregoire
[Learn More](#)

- 8. Seeing What Others Don't: The Remarkable Ways We Gain Insights**
by Gary Klein

- 9. The Biology of Brainstorming: Speed up your mind!**

by Henning Beck

J. **Collaborative Creativity: Innovative Methods for Joint Idea Generation in Teams**

by Martin J Eppler, Friederike Hoffmann & Roland A Pfister

L. **Free Your Creativity**

by Julia Cameron