

Steelcase®



STEELCASE FLEX HUDDLE HUB

As organisations strive for growth and innovation, the nature of teamwork has fundamentally shifted to become more interdependent, fast-paced and fluid.

Today's hyper-collaborative teams have embraced agile and design thinking methodologies to help them move faster and stay more closely connected to their customers. These practices require rapid shifts between diverse activities.

Steelcase Flex Huddle Hub

Bringing Teams Together

Steelcase Flex Huddle Hub is the latest addition to the Flex Collection family.

Flex Huddle Hub is designed to support teams in organic and informal collaborative moments, creating dynamic team neighbourhoods that adapt on demand allowing teams to show the flow and personalisation of their space.



Team rituals in a digital era

Steelcase researchers engaged with collaborative teams from Leading Organisations in Asia to understand the impact of emerging technologies on work, workers, and workplace. Researchers found that teams are embracing rituals such as daily huddles. Huddles are organic, informal, and self-organised interactions that occur in the open space.



People Naturally Gather in Circles

Humans gather, interact, and socialise around nature to share their ideas.



“Flex Huddle Hub’s gentle curvature offers a sense of enclosure and creates a focal point that pulls in the group.”

JOE HO

Steelcase Senior Industrial Designer

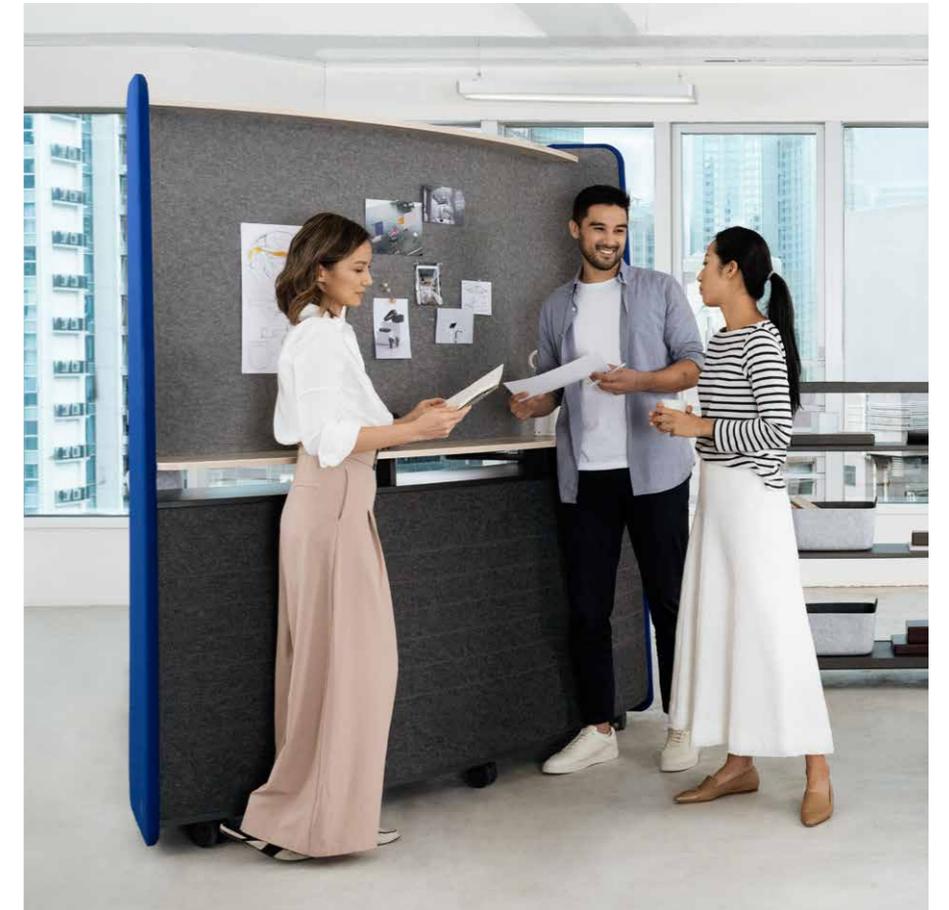
Bringing Teams Together

Steelcase Flex Huddle Hub allows Teams to shift between varied work modes.

Its unique 55° curvature creates a welcoming environment that empowers users to stay active and engaged during team sessions.

Big Huddle: Align + Delegate

Big huddles are recurring sessions for teams to align on work and understand new tasks. With a given cadence, usually every morning, the team gathers around to review project time lines and tasks. These large huddles provide a big picture and help prioritise tasks to be completed.



Small Huddle: Co-create and Execute

Throughout the day, individuals and teams come together to collaboratively tackle unexpected challenges or work in parallel to increase speed and efficiency. Typically, these small huddles are set up organically and initiated virtually over an instant messaging platform.

Get Active

Flex Huddle Hub encourages people at work to get out of passive behaviours and become more physically and emotionally engaged in the creative process.



Create An Ambient Connection To The Space

Enable privacy and control over the environment to provide a “safe haven” where new ideas can incubate.

Encourage Equal Participation

Support making ideas visible. Teams feel a sense of shared purpose and encouragement to explore and build on each other’s ideas.

Encourage Movement

Allow fluid movement for teams to feel empowered to take over and create a space that best suits their needs.

Active Learning Inspires Active Collaboration

Active learning encourages students to move and become more engaged in the creative process.

Flex Huddle encourages students to stand, perch, side-by-side to “think together”.





Environments with Prospect and Refuge elements, enable teams to have privacy and control over their space.

A Home For Teams

Teams need a home where they can surround themselves in their project and display their thinking and ideas.



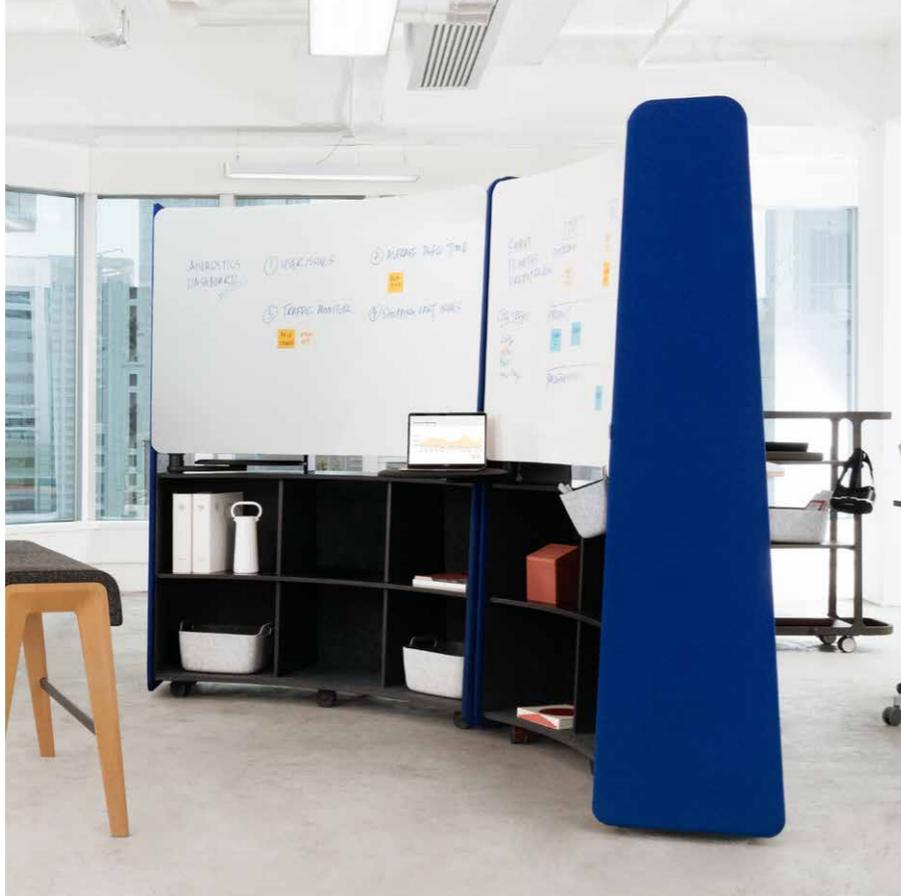


Dynamic Team Hubs

Flex Huddle Hub creates dynamic team neighbourhoods for the high-performing, modern workplace. It creates physical and psychological comfort by providing teams with all the essentials to adapt on demand and hack their space as needed.

High Performance Whiteboard

The 55° curved whiteboard is within one hand reach so the user can stay at the center of the content without moving.



Shelf

A home for team's essentials. Tools can easily be stored, while current work remains on display as needed.



Hook

Flex Collection accessories integrate with Flex Huddle Hub to keep the team's supplies within easy reach.

Fins

2-meter height elements serve as a reference point that provides visibility and wayfinding in the open space.



Tackable Wall

Expresses the team's culture by allowing a wide range of materiality options.



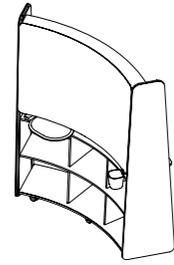
Device Holder

Supports digital and analog tools so that information is always within easy reach.

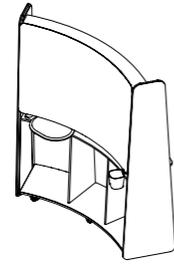
Statement of Line

Steelcase Flex Huddle Hub

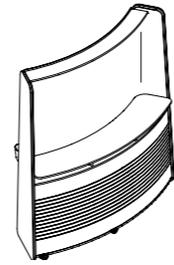
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 Width: 1894mm
 Height: 1997mm



Inner wall
Shelf configuration

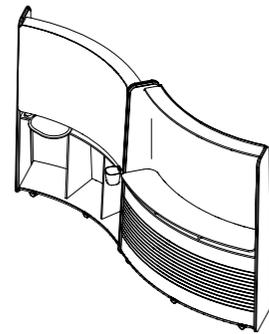


Inner wall
Parking lot configuration

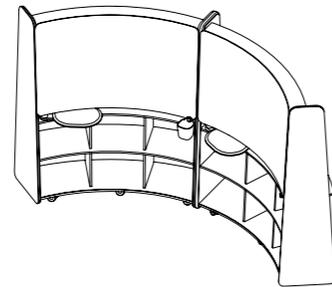


Outer wall

Configurations



S-shape (2 units)
 The Courtyard serves as a front porch to meet and share information.



C-shape (2 units)
 The Arena allows teams to surround themselves in their project, visualise and display their thinking and ideas.

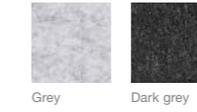
Surface Materials

Laminate



Arctic white Seagull Acacia Merle

PET



Grey Dark grey

Fabric

Era



Medley



Otto



Surface material images are provided as a preliminary color reference and should not be used for final color selection.



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