

+

Steelcase

2021-22 product offering





We're excited to introduce you to 2021-22 **m.a.d. furniture design** collection!

After spending more than 10 years developing and manufacturing furniture for others, long-time friends Matt Cole and Dan Given both knew they could do better. In 2010, along with designer Mark Daniel, they founded m.a.d. furniture design to do just that - create well designed, high quality, modern furniture at an accessible price point. All the products in the m.a.d. collection are original designs, manufactured without compromise to contract level quality standards. The collection features chairs, bar stools, lounge chairs, tables and desks geared towards the home, work and hospitality environments.

Since 2018, m.a.d has been a brand partner with Steelcase APAC, with products being specified for projects from Singapore to Beijing. We look forward to continuing our successful relationship with the Steelcase team!

The following pages highlight our current offering to Steelcase APAC. Please don't hesitate to contact us with any questions at **info@madfurnituredesign.com**.

Thanks for your interest!

-Matt, Dan & Mark

PRODUCT OVERVIEW

SEATING

CHAIRS, COUNTER + BAR STOOLS



ALLY



ALLY



DELTA



ROTO



DUET



DUET



LOLLI II 4 LEG



LOLLI II



LOLLI II



PETAL



PLATFORM



PLATFORM



SLING



SLING



SLING



TRANSIT



TRANSIT

STORAGE



URBAN

DESKS



GALLERY

LOUNGE

CHAIRS, SOFAS



CIRCA



CIRCA DOUBLE



SLING



DUET



WING



ZAG

TABLES

DINING, OCCASIONAL



ALLY



DELTA



DELTA



TRANSIT



DELTA



SLING



ALLY
INDOOR/OUTDOOR CHAIR



- white PC
- black PC
- natural ash



ALLY
INDOOR/OUTDOOR
COUNTER STOOL, BAR STOOL









- white PC
- black PC



DELTA

BAR STOOL

-  white PC
-  black PC
-  black leather or PU
-  cognac leather or PU
-  chestnut leather
-  tan leather



DUET

DINING CHAIR



- black PC
- white PC
- black ash
- natural ash
- smoke grey
- graphite grey
- atlantic blue
- chloro green
- latte brown
- pinot red



DUET

BAR STOOL


















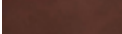





- black ash
- natural ash
- smoke grey
- graphite grey
- atlantic blue
- chloro green
- latte brown
- pinot red
















LOLLI II
DINING CHAIR



 black PC	 smoke grey	 charcoal grey	
 white PC	 graphite grey	 dove grey	
 black ash	 atlantic blue	 light blue	
 natural ash	 chloro green	 light green	 lead grey
 black PU	 latte brown	 dark green	 pewter grey
 cognac PU	 pinot red	 dark blue	 terra cotta



LOLLI II
COUNTER, BAR STOOL






 black PC	 smoke grey	 charcoal grey	
 white PC	 graphite grey	 dove grey	
 black ash	 atlantic blue	 light blue	
 natural ash	 chloro green	 light green	 lead grey
 black PU	 latte brown	 dark green	 pewter grey
 cognac PU	 pinot red	 dark blue	 terra cotta

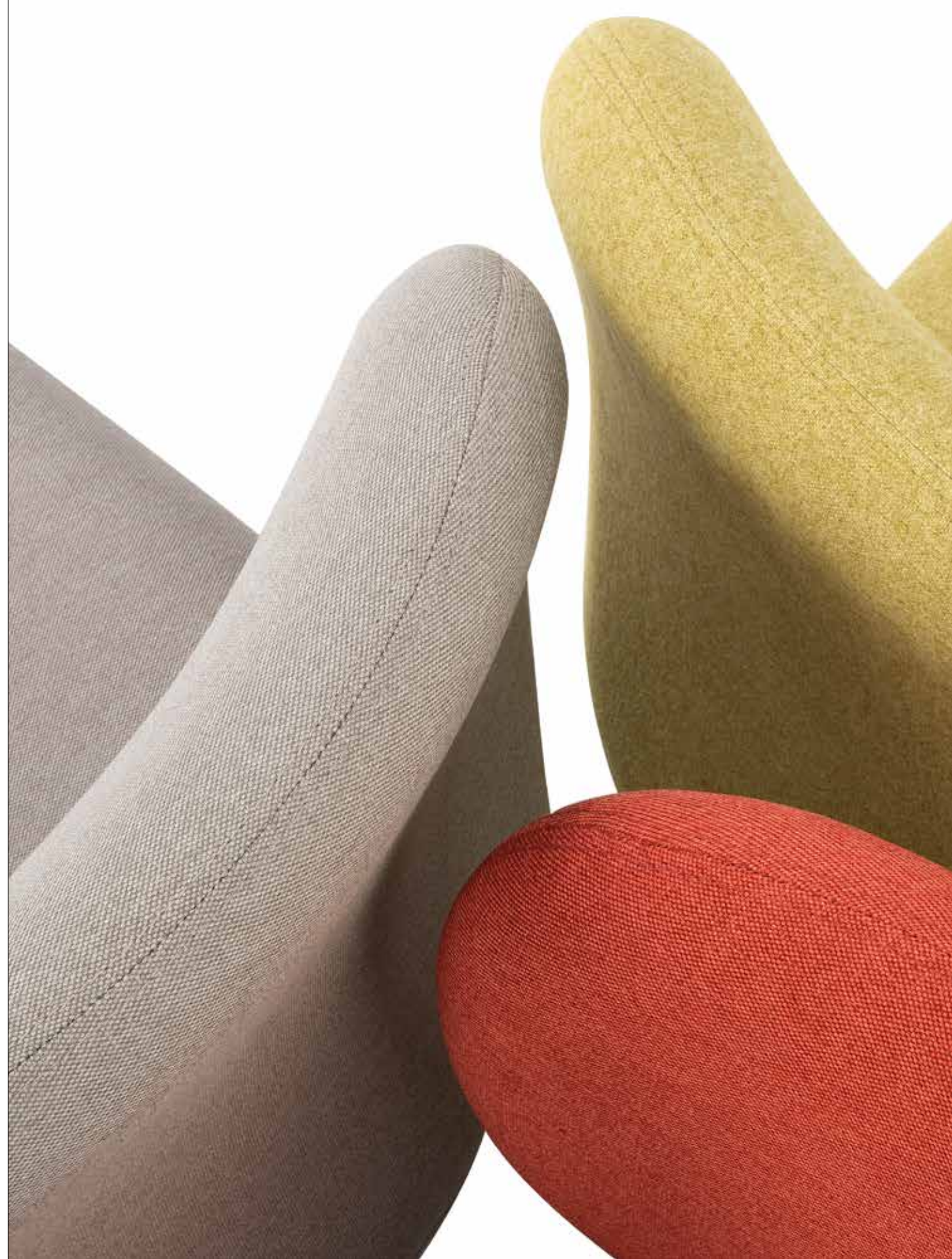
NEW



PETAL

DINING CHAIR

-  black PC
-  light green PC
-  gray PC
-  pewter gray
-  light green
-  dark blue



NEW



PLATFORM

DINING CHAIR

-  black PC
-  black ash
-  natural ash
-  lead grey
-  pewter grey



- black PC
- black ash
- natural ash
- lead grey
- pewter grey



PLATFORM

COUNTER, BAR STOOL

NEW

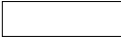







ROTO

STOOL / SIDE TABLE



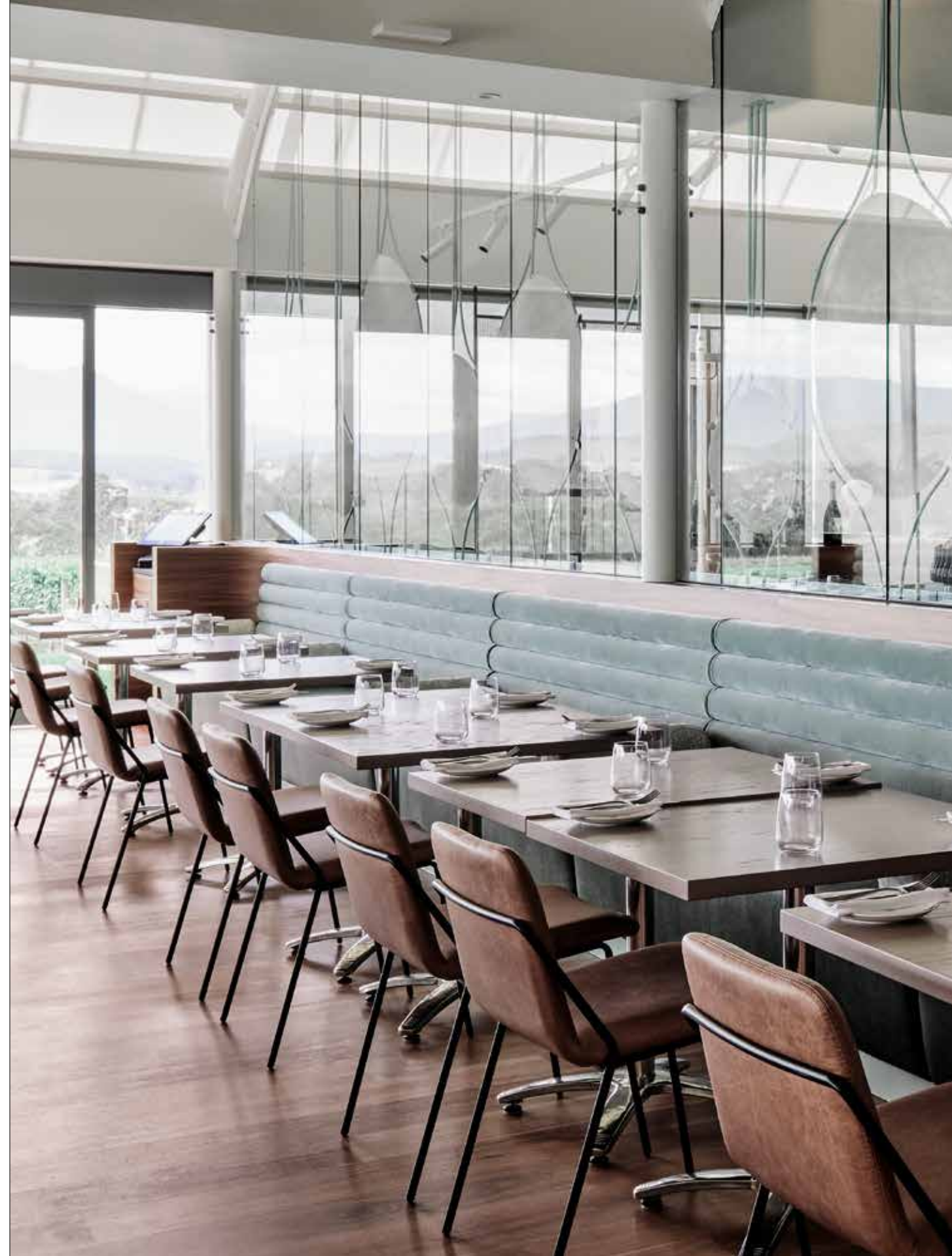
-  white
-  slate blue
-  sky blue
-  sage green
-  blush



SLING

DINING CHAIR

- | | | | | | | | | | | | | | | | | | | | | | | |
|---|---|--|--|--|---|--|---|--|---|---|--|---|---|---|---|--|---|--|---|---|---|---|
|  black PC |  white PC |  black ash |  natural ash |  black PU or leather |  cognac PU or leather |  tan leather |  chestnut leather |  smoke grey |  graphite grey |  atlantic blue |  chloro green |  latte brown |  pinot red |  charcoal grey |  dove grey |  light blue |  light green |  dark green |  dark blue |  lead grey |  pewter grey |  terra cotta |
|---|---|--|--|--|---|--|---|--|---|---|--|---|---|---|---|--|---|--|---|---|---|---|





SLING

COUNTER, BAR STOOL


- | | | | | | | | | | | | | | | | | | | | | | | |
|--|--|---|---|---|--|---|--|--|---|---|--|---|---|---|---|--|---|--|---|---|---|---|
|  black PC |  white PC |  black ash |  natural ash |  black PU or leather |  cognac PU or leather |  tan leather |  chestnut leather |  smoke grey |  graphite grey |  atlantic blue |  chloro green |  latte brown |  pinot red |  charcoal grey |  dove grey |  light blue |  light green |  dark green |  dark blue |  lead grey |  pewter grey |  terra cotta |
|--|--|---|---|---|--|---|--|--|---|---|--|---|---|---|---|--|---|--|---|---|---|---|



TRANSIT

DINING CHAIR

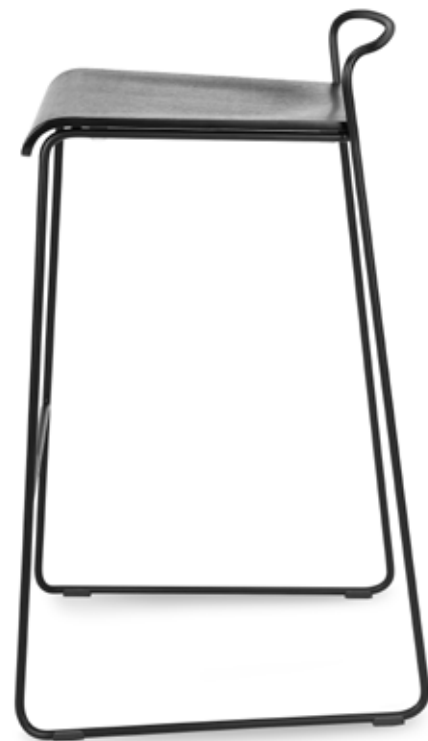





















 black PC	 smoke grey	 charcoal grey	
 white PC	 graphite grey	 dove grey	
 black ash	 atlantic blue	 light blue	
 natural ash	 chloro green	 light green	 lead grey
	 latte brown	 dark green	 pewter grey
	 pinot red	 dark blue	 terra cotta



TRANSIT

BAR STOOL



	smoke grey		charcoal grey
	graphite grey		dove grey
	black PC		light blue
	white PC		light green
	black ash		dark green
	natural ash		dark blue
	atlantic blue		lead grey
	chloro green		pewter grey
	latte brown		terra cotta
	pinot red		





CIRCA

LOUNGE CHAIR



black PC dove grey charcoal grey light blue light green

NEW



CIRCA

DOUBLE LOUNGE

-  black PC
-  charcoal grey
-  dove grey
-  light blue
-  light green

DUET

LOUNGE



-  black PC
-  white PC
-  black ash
-  natural ash
-  smoke grey
-  graphite grey
-  atlantic blue
-  chloro green
-  latte brown
-  pinot red



SLING



LOUNGE CHAIR

 black PC	 smoke grey	 charcoal grey	
 white PC	 graphite grey	 dove grey	
 black PU or leather	 atlantic blue	 light blue	
 cognac PU or leather	 chloro green	 light green	 lead grey
 tan leather	 latte brown	 dark green	 pewter grey
 chestnut leather	 pinot red	 dark blue	 terra cotta





WING
LOUNGE CHAIR

-  black PC
-  charcoal grey
-  dove grey
-  light blue
-  light green





-  black PC
-  lead grey
-  pewter grey
-  terra cotta

NEW

ZAG

LOUNGE





ALLY
CAFÉ TABLE



- black PC
- grey PC



DELTA
CAFÉ TABLE , BAR TABLE

- black PC
- natural ash
- black ash



TRANSIT

CAFÉ TABLE



- black PC
- natural ash



SLING

SIDE TABLE

- white PC
- black PC
- natural ash
- black ash



URBAN

MODULAR SHELVING / PLANTER



 white PC

 black PC

NEW



GALLERY

DESK


 natural ash




©2021 m.a.d. furniture design co., Ltd.

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